



A curated network built to move creators from random sponsorships to structured, repeatable opportunities through SCCG's ecosystem.



About us

The SCCG Creator Network & Academy is a curated platform built to help gaming creators move from random sponsorships to more structured, repeatable opportunities. It is designed for creators who want to grow with real industry support, stronger positioning, and access to SCCG's global ecosystem.



Capabilities

What Members Get



Members gain access to a more professional operating system around their work. That includes selective membership, media-kit support, academy training, amplification through SCCG channels, operational help with campaigns, and access to opportunities that are harder to unlock independently.

Types of Opportunities



The network is built to create a range of opportunities across gaming and entertainment. These can include supplier campaigns, operator and casino partnerships, event coverage, hosting opportunities, educational content, short-form and long-form media, live appearances, and approved social or free-to-play activations.

Who It's For

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What Makes Someone a Fit

Selection is based on more than follower count alone. SCCG evaluates creators based on audience fit, recent qualified reach, content quality, brand safety, reliability, and commercial fit, with an emphasis on creators who are professional, responsive, and ready to operate at a higher level.



Why Us:

- SCCG already has 130+ gaming industry partners
- SCCG has 34,000+ newsletter reach
- SCCG can amplify activations across articles, webinars, podcasts, LinkedIn, and events
- SCCG brings buyer comfort because brands may prefer working through a known industry advisor rather than managing multiple creators directly.



Creator-Friendly Structure

The program is meant to be selective, but also creator-friendly. It is non-exclusive by default and is not built around taking broad rights over a creator's career, future earnings, or personal brand, which helps position the network as a serious but fair long-term platform.



Why Creators Should Care

This opportunity is about more than just brand deals. For serious creators, the value comes from added credibility, better structure, faster deal flow, stronger professional support, and access to more meaningful opportunities tied to a respected gaming industry brand.

Why SCCG Is Different

SCCG brings more than creator matchmaking. With a large partner network, media reach, and built-in amplification through newsletters, articles, podcasts, webinars, LinkedIn, and events, SCCG can help turn activations into broader visibility and long-term momentum.



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