



Why Social Casino?

Instead of spending money on marketing to reach your players, engage them with a product that they will enjoy. The free-to-play social casino will allow you to steadily increase and maintain your user base and create a new revenue stream for your casino.

While some of your players cannot legally play your games online in real money, they can still enjoy them in your social product, legally, regardless of where they live. Engage them in clear call-to-actions that translate into them returning to your properties to claim rewards redeemed in your social casino.

Strategic purpose for a social presence:

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| Retain Retain your players & engage them once they leave your property | Reactivate Reactivate churned players with new content and product | Monetize Increase your revenue with your social product & with redemptions of on-property rewards | Acquire Reach new users & guide them to visit your property |
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Your Social Casino solution!

Get a complete Social Casino platform built and managed by experts from the Social Casino industry with:

- ✓ Presence on all 3 main platforms: Web, iOS, Android
- ✓ Seamless integration with your loyalty program
- ✓ Access to more than 500 high quality, well-known games
- ✓ Engaging features and in-app campaigns to drive revenue and increase retention
- ✓ Continuous development of the product with new features
- ✓ Dashboards and in-depth analytics
- ✓ Well monitored and customizable game economy
- ✓ Customer Support available 24/7

The best content out there!

We partner with the best in the industry, aiming to bring to your players the content they expect:

Novomatic/Greentube, Everi, Konami, Netnet, Ainsworth, Abzorba, AGS, Pragmatic Play, Spinomenal, Spin Games and more to come...

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|  500+ Slot Titles | 7+ Keno Titles  | 20+ Other games*  |
|  15+ Poker titles | 8+ Roulette & Blackjack titles  | |

*Bingo, Baccarat and more...

How is Greentube PRO different?

|  Greentube PRO |  Others |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| Experts and consultants with 10+ years of experience in the social casino industry | Team with experience in real money, providing you a social presence without having the social casino knowledge |
| Strong game economy, built by experts and constantly adjusted and customized for your players | No game economy or generic one, not always fitting your audience |
| Customized Liveops going hand in hand with your on-property efforts | Generic Liveops campaigns |
| Granular segmentation with powerful tools | Basic segmentation |
| Multi-property integration with dynamic asset management | Each property has its own product |
| Customized journeys for player segments, always adjusted and monitored for better results | Basic reactivation/retention/conversion campaigns |