

Globe Gaming Consultancy Company Overview



Globe Gaming Consultancy

Company Details

Globe Gaming Limited is a company incorporated in the United Kingdom under Company Number 14755051 with a registered office address at 86-90 Paul Street, London, England, United Kingdom. EC2A 4NE.

It is a consultancy business founded in 2022 by Wayne Stevenson.

Globe Gaming works with a number of selected partners. Two things are very important when it comes to making a decision of who to work with. The people and the product, both have to be of the highest quality to maintain reputation and credibility as well as driving value to the relationship.



Globe Gaming Consultancy

Wayne Stevenson Introduction

Wayne has 35 year's experience in the gambling, gaming and gamification sector and has created a high value network of contacts and individuals over time. These relationships help drive value into business partnerships across a range of different areas which include retail gaming, online gaming, racecourses, lotteries, football clubs (soccer) and payment solutions across global jurisdictions which include the UK, Ireland, USA, Australia, Europe and Latin America.

Wayne was previously the Co-Founder, former Co-CEO and Managing Director for the award-winning company Low6 where incredible growth and scale was achieved in a short space of time working with partners like The PGA Tour, UFC, PDC World Darts, DP World Tour Golf, multiple football clubs (soccer) in the UK, Holland and franchises in the NFL, NBA and MLB in the US. Also obtained various regulatory licensing approvals in the UK, US, Ireland and the Northern Territory in Australia.



Globe Gaming Consultancy

Also worked for Ladbrokes (now part of the Entain Group) and Betfred (UK) for 13 years, owned a group of UK retail betting shops and online gambling business in the UK and was a Director of the BTC (Bookmakers Technology Consortium) in the UK for over 8 years.

Global Partners

Globe Gaming are based in the UK and work with partners from around the world with a large concentration in Europe.



Globe Gaming Consultancy

Companies we work with

Gaming & Technology

- BoscaSports
- Delasport
- Island Gaming
- Network Gaming
- Plymkr Technologies
- ScoreShares
- Twenty Shots
- Sport Buff
- Sports Insight Media
- Tour Trader Pro



Globe Gaming Consultancy

Publishing, Regulation & Payments

- Red Knot
- 4H Agency (International)
- Luke ARC (UK)
- Checkout.com

Football (Soccer) Clubs

- Benfica
- Barcelona
- Real Madrid



Partnership Profiles



BoscaSports

www.boscasports.com

A company based in Dublin, Ireland who provide screen display technology for Retail Betting Venues, Casino's, Racecourses, Greyhound Tracks, Casino's, Lotteries and Retail Shop solutions.

Partnerships with other associated clients driving revenue across the UK, Ireland, Europe and Mexico.



Plymkr Technologies

www.plymkr.co/

A company based in the UK who provide SSBT, VIP Tablet and EPOS Till technology to Retail Betting Venues, Casino's, Sports Bars and Restaurants. across the UK, Ireland, Belgium, Jamaica and Mexico.

Partnerships with other associated clients driving revenue across the UK, Ireland, Belgium, Jamaica and Mexico.



Globe Gaming Consultancy

Gaming & Technology

Partnership Profiles



Delasport
www.delasport.com/

Have offices located in Bulgaria, Ukraine, Gibraltar and Malta. They are a leading iGaming software supplier that delivers a modern one-stop-shop solution for sports betting, online casino, and player account management.

A very good gaming platform to introduce to new clients.



Network Gaming
www.networkgaming.io/

Network Gaming are a UK based company licensed by the UK Gambling Commission for paid pool betting products. Their gamification is high end, innovative and designed to engage with customers to drive revenue, create loyalty and retainment with Sportsbooks. They have their own B2C product and B2B platforms with partners.



Gaming & Technology

Partnership Profiles



SportBuff
www.sportbuff.com/

Sport Buff is a company that engages with sports fans through next generation broadcast technology. They power live, on-demand, and archive sports video experiences to millions of users around the globe and empowers partners to create unique moments, retain viewers and monetize like never before.



Tour Trader Pro
www.tourtraderpro.com/

Tour Trader Pro is a company that provides a unique golf trading game on a brokerage exchange platform that allows customers to trade golfers with other peers. The business model is B2C and B2B and they are in discussions with a number of potential Sportsbook partners and Rights Holders.

Also developed games in other sports such as Basketball and Football (Soccer).



Gaming & Technology

Partnership Profiles



Island Gaming
Website in development

Island Gaming is a company based in the UK and Isle of Man. They are a new to market iGaming software platform supplier that delivers a modern one-stop-shop solution for sports betting, online casino, and promotional video media products owning their own studio.



Sport Insights Media
www.tourtraderpro.com/

Sport Insights Media is a UK company that has developed their own proprietary technology that gives brands access to more authentic and reliable data on their target customers collecting zero party data. Through promotional campaigns they use gamification to engage with large groups of audiences to drive value to their partners to get a better understanding of their customer's needs.

Selected clients include Arsenal FC, Coca Cola, Heineken, Guinness, Dafabet and the Stonegate Group.

Gaming & Technology

Partnership Profiles



20 Shots

www.20shots.co.uk/

Twenty Shots is a company based in the UK that engages with sports fans through fantasy sports. Their product "Fantasy 5" runs across a range of different sports as a B2B product to engage with customers, to retain and drive revenue.

The games are live in the UK, India and Brazil with Sportsbook partners.



ScoreShares

Website in development

ScoreShares is a brand-new company based in the UK with a pay to play football game which is part pool betting and part exchange betting. It has a B2C and B2B business model with a target go-live date of September 2024.

To scale the product effectively the business is developing a white label Sportsbook and Casino which includes the ScoreShares gamification which can then be rolled out across sportsbook partners.

Gaming & Technology

Partnership Profiles

REDKNOT

Red Knot

www.redknotcomms.com/

Red Knot are a boutique PR and communications agency specialising in sports, sports betting and gaming. Have some industry veterans behind their success which include Andy Clarkson and Rich Thorpe.

They help gaming businesses raise their brand awareness and help target key promotional areas.



4H Agency

www.4h.agency

4H Agency was founded in 2020 and provides expert guidance to businesses of the gambling industry in matters relating to licensing, regulations, public affairs and banking & payments across the globe.

They have offices located in Mexico, Georgia, UAE, Ukraine, France and Latvia.

Publishing & Regulation

Partnership Profiles



Luke ARC

www.lukearc.com/

Luke ARC specialises in regulatory compliance with a focus on UK online gambling compliance and the UK Gambling Commission (UKGC) related regulations and requirements. They also provide consulting for SME's looking to build their Audit, risk and compliance frameworks, both inside and outside the gaming industry.

Neal Luke the founder worked for the UK Gambling Commission for over 4 years.



Checkout.com

www.checkout.com/

Checkout.com provide digital e-commerce payment technology solutions to businesses around the world.

They have 150+ processing currencies, domestic processing in nearly 50 countries and nearly 20 settlement currencies. They are just moving into the gambling sector following success in the world of Crypto.

Regulation & Payments

Partnership Profiles



Benfica FC

www.slbenfica.pt/en-us/



Real Madrid FC

www.realmadrid.com/en-US



Barcelona FC

www.fcbarcelona.com/en/



Globe Gaming Consultancy

Globe Gaming work with three of the biggest football clubs in Europe helping to bring clients together and drive value in collaboration.

Football Clubs (Soccer)