

**SCCG  
EXCLUSIVE  
SPONSOR  
PROGRAM**

**SCCG**

**SCCGMANAGEMENT.COM**



# SCCG Exclusive Sponsor Program

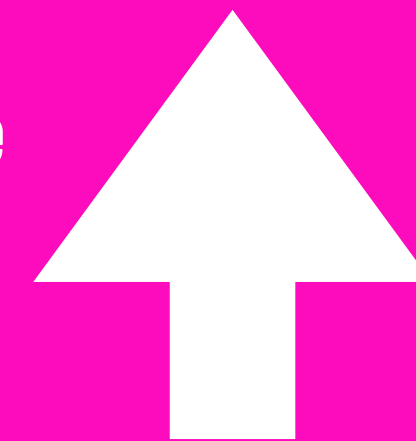
The SCCG Exclusive Sponsorship Program offers a unique and powerful platform for qualifying sponsors to significantly enhance their visibility and reach within the dynamic gaming industry. This program is meticulously designed to provide exclusive opportunities for sponsors, positioning them at the forefront of industry conversations and connections. Participants in this program will benefit from tailored promotional strategies and direct access to a wide network of industry professionals, ensuring their solutions and services receive optimal exposure.



**GAMBLING INDUSTRY'S GLOBAL CONNECTOR**

 **100+**  
**Client Partners**

**Click Image Above  
To Watch Our  
Corporate Film**





# Program Offerings:

- **Dedicated Landing Page on SCCG Website:** A personalized space on our website to showcase your brand and offerings.
- **Weekly Feature in SCCG Newsletter:** Regular placement in an exclusive sponsor section of our newsletter, reaching over 30,000 gaming industry professionals.
- **Targeted Article Placement:** Opportunity for article placements in our communications, addressing market problems and showcasing your solutions.
- **Sales and Business Development Support:** We provide vital information to our sales and business development team, enabling the identification of business opportunities for our clients. This includes making direct referrals of your products and services in relevant business interactions, such as meetings and tradeshows.
- **LinkedIn Spotlight Posts:** Regular posts on LinkedIn spotlighting your products and solutions, complete with actionable links for direct engagement.
- **Access to the SCCG Client Partner Ecosystem:** Direct introductions to targeted entities within our extensive network of over 100 client partners, facilitating valuable connections and opportunities.



SPORTS WAGERING - IGAMING - CASINO - ESPORTS  
INTELLECTUAL PROPERTY - BUSINESS DEVELOPMENT  
AFFILIATE AND SPORTS MARKETING

# LinkedIn Metrics

- **Stephen Crystal's LinkedIn Page**
  - Annual Impressions: 1.8M
  - Growth Over Past 365 Days: 546.9%
  - Total Followers: 33,335

- **SCCG Management's LinkedIn Page**
  - Annual Impressions: 120k
  - Total Followers: 3,438
  - New Followers in Last 365 Days: 896

- **LinkedIn Newsletters**
  - Weekly Newsletter Subscribers: 6,043
  - SCCG Research Monthly Newsletter Subscribers: 1,170

## LinkedIn Channels

- **Stephen Crystal**
- **SCCG Management**
- **SCCG Venture Fund**
- **SCCG LATAM**
- **SCCG Brazil**
- **SCCG Africa**
- **SCCG Asia**
- **SCCG Europe**
- **SCCG Canada**

# Email Database and Weekly Newsletter Metrics

**SC**  
**WEEKLY**

- **Database Size: 30k**
- **Newsletter Subscribers:**  
21.7k Gambling Industry Professionals
- **Average Open Rate: 31%**



# Website Traffic Metrics



- **Annual Page views: 85k**  
(Year Over Year Growth: 80%)
- **Visits: 56k**  
(Year Over Year Growth: 55%)
- **Unique Visits: 44.8k**  
(Year Over Year Growth: 46%)





# OUR EXCLUSIVE SPONSORSHIP PARTNERS



SEAMLESS CHEX



ROLLING INSIGHTS



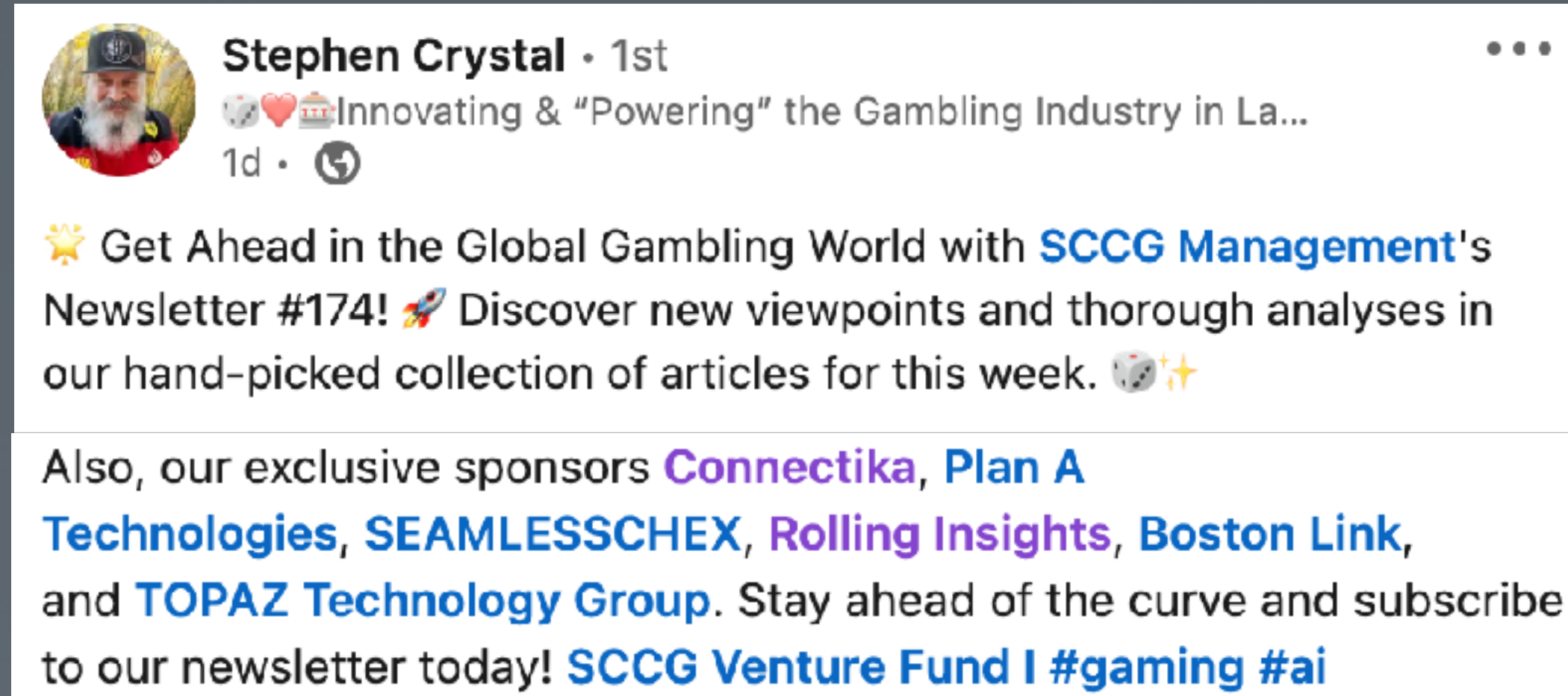
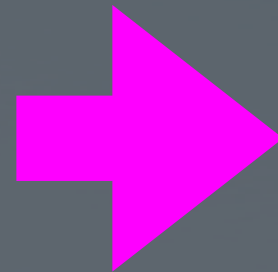
SBC | SUMMIT





# EXAMPLES

Company Tagged weekly by Stephen Crystal's personal LinkedIn account with 1.8M annual impressions!

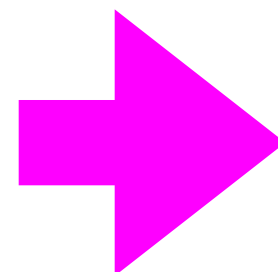


**Stephen Crystal** • 1st  
👤❤️🏠 Innovating & "Powering" the Gambling Industry in La...  
1d • 🌐

🌟 Get Ahead in the Global Gambling World with **SCCG Management's** Newsletter #174! 🚀 Discover new viewpoints and thorough analyses in our hand-picked collection of articles for this week. 🎲🌟

Also, our exclusive sponsors **Connectika**, **Plan A Technologies**, **SEAMLESSCHEX**, **Rolling Insights**, **Boston Link**, and **TOPAZ Technology Group**. Stay ahead of the curve and subscribe to our newsletter today! **SCCG Venture Fund I** #gaming #ai

Targeted Articles on Topics Relating to Your Solution with links on the Landing Page to Drive Traffic



**THE FUTURE OF IGAMING: EMBRACING MULTIPLAYER**



## The Future of iGaming: Embracing Multiplayer Features

**iGaming**  
By Mark Dieckmann - CEO, WINFELLAS

The iGaming industry has witnessed a plethora of advancements in recent years, ranging from enhanced graphics to AI-driven gaming experiences. Yet, one of the most groundbreaking evolutions is the introduction of multiplayer features.

[Read More](#)

## Weekly Placement in Newsletter

### EXCLUSIVE SPONSOR SPOTLIGHT



**CONNECTIKA**

**BRAZIL IS EASIER WITH CONNECTIKA!**

Connectika's mission is to integrate global gaming and sports betting companies into Brazil's dynamic financial market. Our expertise centers in tailoring solutions to each client's specific needs, enabling effective and compliant market entry.

- Tailored Payment Solutions**  
We fit the best provider for any merchant, whether they are a top-tier company with high processing volumes or a new entrant, thanks to our extensive network of financial institutions. We cater to all merchants' individual demands, especially those with large payout requests.
- Innovative Payment and FX Solutions**  
Connectika, in partnership with Bexs Bank, our top featured partner, has created a one-of-a-kind solution that provides overseas merchants with a non-resident bank account, allowing them direct access to local banking and payment systems such as PIX. This approach minimizes costs by routing fees and lowering tax liabilities.
- Regulatory Compliance**  
We offer expert navigation through Brazil's complex regulatory landscape, specializing in global risk management and adherence to local legislation. Our team's in-depth knowledge and experience ensure that our clients not only comply with Brazilian regulations but also strategically manage risks associated with financial operations in this dynamic market.

Address: Paulista 2, Alameda Santos, 1155 - Jardim Paulista, São Paulo - SP, 05419-000  
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Email: [hello@connectika.com.br](mailto:hello@connectika.com.br)

+55-11-3042-2702

**ABOUT CONNECTIKA**  
Connectika Brazil stands as a leading connector and advisor for select FX Banks and Fintechs, carving a niche within Brazil's financial ecosystem. In alliance with the Bexs Group, Connectika has crafted a specialized payment product that caters to the burgeoning needs of Brazil's soon-to-be regulated betting sector, set to become LATAM's largest. The strategic partnership with Bexs Bank (Ebury Bank Brazil) highlights Connectika's expertise in managing global risk and adhering to local gambling laws, enabling a seamless market entry for iGaming and sports betting operations. This collaboration facilitates cross-border entities to hold local Non-Resident Bank accounts with unique PIX Numbers, significantly cutting operational costs with fixed PIX fees and reduced financial burdens on Net Gaming Revenue with low FX spread and mostly waived IOF XB Bourdain, thus offering an optimized financial strategy in Brazil's dynamic market.

[Learn More](#)



# Examples

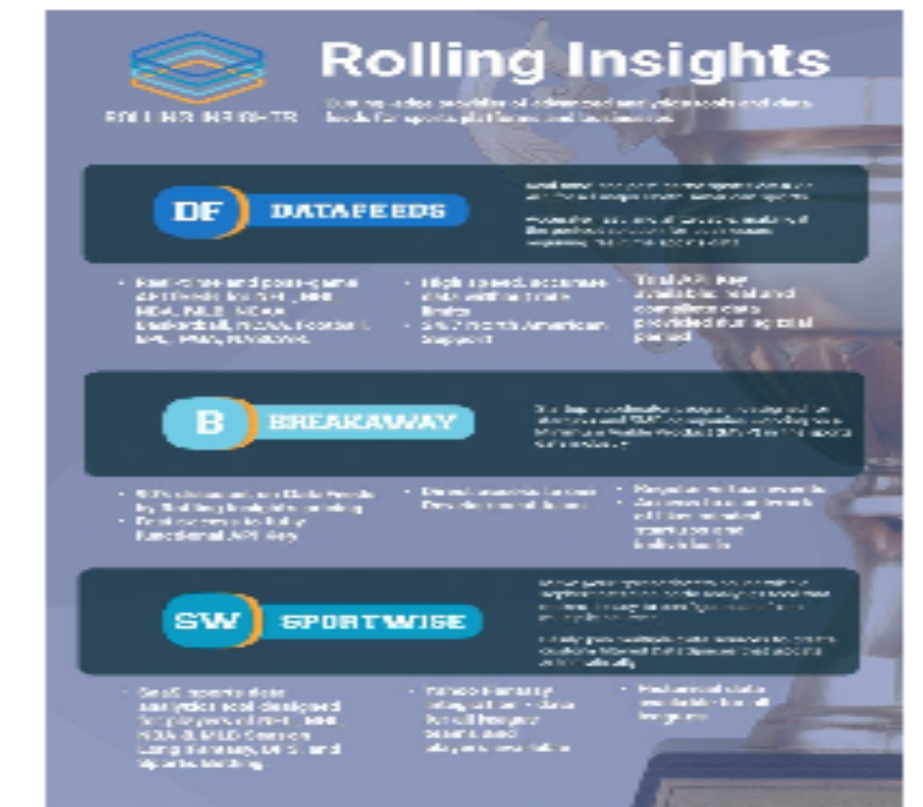
## Customized Page Showcasing your Company on the SCCG Website

➔ <https://sccgmanagement.com/topaz-technology-group>

➔ <https://sccgmanagement.com/bostonlink>

➔ <https://sccgmanagement.com/rolling-insights>

## Web Page





## iGaming Plataforms, Content and IP

<b>B GAMING</b> B Gaming iGaming slot content	<b>HTV</b> Hollywood TV The ultimate live game provider for your business
<b>Bee Fee LTA</b> Gaming platform solutions	<b>JOGO GLOBAL</b> Jogo Global Online mobile gaming platform
<b>BF Games</b> Gaming studio and content	<b>JUNTO CREATIONS</b> Junto Creations Game design studio
<b>BOOMING GAMES</b> Booming Games Innovative HTML5 iGaming	<b>PDX SLOTS</b> PDX Slots Regulated iGaming RGS
<b>elbet</b> Elbet Class II slots	<b>Spadegaming</b> Spade Gaming Asia's top online slot game
<b>FILS GAME</b> Fils Game Gaming solutions and development	<b>spinmatic</b> Spinmatic Multi-platform software solutions for bookmakers and casinos
<b>21STUD</b> 21Stud Virtual No-Hit Blackjack	<b>VEGAS AMUSEMENT</b> Vegas Amusement Electronic Table Games Platform
<b>greentube PRO</b> Greentube Pro / Bluebat Social iGaming casino platform and studio	<b>WWTG</b> World Wide Table Games Online and Live Table Games
<b>Winfellas</b> Multiplayer gaming technology	<b>LAND VEGAS</b> Land Vegas iGaming Metaverse Platform
<b>KAJOT GAMES</b> Kajot Games iGaming Slot Content	<b>PANDA BET</b> PandaBet Casino Game Content
<b>SLOT ZOMBIE</b> Slot Zombies Crowdsourced casino reviews, advertising and rewards	<b>Lady Luck HQ</b> Leading Slots Influencer
<b>mondogaming</b> Mondogaming Sportsbook and iGaming software solution	

## Esports Solutions

<b>GG Recon</b> Esports publisher	<b>Picklebet</b> Picklebet Online Esports betting platform
<b>Oddin.GG</b> Live Esports data API	<b>PLAYERS BEST</b> Player's Best Esports affiliate
<b>Greydot</b> Esports affiliate media	<b>Wagyu Games</b> WEB3 Blockchain gaming
<b>J2M</b> Gaming, Esports consulting	<b>Gamer Wager</b> Peer to peer Esport betting

## Lotte

**XITE**  
Xite Holdings LTD / AZ  
Alphabet lottery products and platforms

# CLIENT PARTNERS

Global gaming industry leaders in entertainment, service, technology and innovation



## iGaming and Affiliate Marketing Support

<b>AWARE</b> Aware Inc Enrollment, authentication, Identifications, Secure Transactions	<b>MIRACL</b> Miracl Frictionless secure authentication
<b>PREFERRED PAYMENTS</b> Preferred Payments Payment processing solution	<b>NETACEA</b> Netacea Bot detection and management
<b>IDnow.</b> IDnow Identity verification Services	<b>SHANK MARKETING</b> Shank Marketing Digital marketing solutions
<b>KINECTIFY</b> Kinectify Know your customer (KYC) and risk management tools	<b>signature PAYMENTS</b> Signature Payments Payment processor
<b>INNOVUM TECHNOLOGIES</b> Innovum Technologies Regulatory compliance, licensing	<b>Stack digital</b> Stack Digital SEO / PPC agency for iGaming
<b>Jooba</b> Jooba iGaming jackpots	<b>SYMPILIFY</b> Simplify AI and Machine learning powered CRM
<b>MEDIA TROOPERS</b> Mediatroopers iGaming / Mobile affiliate	<b>WYNATA</b> Wynta Affiliate marketing solutions
<b>eWORDofMOUTH</b> eWORDofMOUTH Cardless loyalty, referral and rewards system for casinos	<b>ZIQNI</b> Ziqni Gamification solutions for the gaming industry
<b>Plan A TECHNOLOGIES</b> Plan A Technologies Software and lead digital transformation	<b>Captain Up</b> Captain Up Cloud-based engagement and retention platform
<b>FANDIFI™</b> Fandifi Fan engagement technology	<b>SEAMLESSCHEX</b> Seamless Chex iGaming payment solutions
<b>Promoteo It</b> Casino management solutions	<b>CONNECTIKA</b> Connectika Payment solutions for Brazil

## Sports Data and Streaming Technology

<b>ATHSTAT</b> ATHSTAT Sports data analysis	<b>SPORTSSEAM</b> SportsSeam Visual data transformation
<b>ROLLING INSIGHTS</b> Rolling Insights Sports data feed provider	<b>PLAY CALLER</b> Play Caller Sports Micro-Betting odds & platform
<b>CISIS Data Sports Group</b> Data Sports Group Sports data tools for media	<b>roninsport.io</b> Ronin Sports TV guides for live sports
<b>DEUCE OF DIAMONDS</b> Deuce of Diamonds Data analytics	<b>ODDS AI</b> Odds AI AI Powered Odds
<b>Odditt</b> Odditt Odds pricing and analytics	

## Sports Wagering

<b>BETFRED SPORTS</b> BetFred USA Sports Sports betting management and platform	<b>INSIDE THE POCKET</b> Inside the Pocket Competitive sporting games
<b>BETSWAP</b> BetSwap Sports wager secondary	<b>SnapOdds</b> SnapOdds Shazan for sports betting
<b>bettorlogic</b> Bettorlogic Data driven sports marketing	<b>metric GAMING</b> Metric Gaming Cloud based sportsbook platform
<b>betsson group</b> Betsson Group Full service gaming and iGaming	<b>Losers League</b> Where the Losers always win
<b>BETTORFANTASY</b> BettorFantasy Fantasy sports platform	<b>ISI RACE &amp; SPORTS</b> Isi Race and Sports Reward and recruit your players
<b>INCENTIVE GAMES</b> Incentive Games Rewards and recruit your players	<b>GOLDEN RACE</b> Golden Race Virtual sports betting software and technology
<b>SPARKET</b> Sparket Customizable pool-wagering	<b>LOW6</b> Low6 Sports gamification
<b>Bounty Sports</b> Daily fantasy sports platform	<b>WAGERWIRE</b> Wager Wire Marketplace for sports bet
<b>CLIQUE PICKS</b> Clique Picks Social sports betting platform	<b>TOUR TRADER PRO</b> Tour Trader Pro Sports exchange platform
<b>Grin Gaming</b> Hundreds of contests a day on your favorite sports	<b>Scrimmage</b> Rewards program for sports bettors
<b>ZED RUN</b> Skill based virtual horse racing platform	<b>SSTrader</b> SSTrader Football prediction tools

## Sports Marketing / Fan Engagement

<b>BHGH BACKAL HOSPITALITY GROUP</b> Backal Hospitality Group Hotel, restaurant, and venue management	<b>RSM RIVIERA SPORTS MARKETING</b> Riviera Sports Marketing Sports marketing agency
<b>BetDecider</b> Bet Decider Sports betting website	<b>SCORE NO SCORE</b> Score No Score Micro betting platform
<b>YOPP</b> Yopp Sports fan engagement solutions	<b>Sports Crew</b> Sports Crew Venue-driven event marketing
<b>FANGAGE</b> Efangage Venue based customer	

## Sports Leagues

<b>7BallRun</b> 7 Ball Run Patented live cue Sport	<b>American Cornhole League</b> American Cornhole League Cornhole sports at all levels of play
<b>AUDL</b> AUDL American Ultimate Disc League	<b>Cincinatti Bengals</b> Cincinatti Bengals NFL Team
<b>PFC CHAMPIONSHIP</b> Pillow Fight Championship Professional Pillow Fighting League	<b>RACING AMERICA</b> Racing America Auto racing media platform
<b>MASL</b> MASL Major arena soccer league	<b>Hendrick MOTOR SPORTS</b> Hendrick Motor Sports Pro auto racing
<b>Northwoods League</b> Collegiate summer baseball	<b>Versus F.C.</b> Fan driven MMA
<b>Race Team Alliance</b> Alliance of professionals race teams	

## Responsible Gaming

<b>BETTER CHANGE</b> Better Change Responsible gaming services	<b>KINECTIFY</b> Kinectify Advisory Responsible gaming
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## Hardware Solution

<b>NEVATRONIX</b> Nevatronix Sports wagering hardware solutions	<b>TOPAZ</b> Topaz Technology Group Signage and display technology
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## Professional Services

<b>Boston Link</b> iGaming, financial services and tech industry recruitment	<b>Marriott</b> Marriott Corporation San Juan, PR
<b>Chowchilla Tribe</b> California	<b>CHUMASH CASINO RESORT</b> Chumash Casino Resolt Santa Ynez, CA
<b>Eastern Shawnee Tribe</b> Oklahoma	<b>Mohegan Sun</b> Mohegan Sun Uncasville, CT
<b>iGaming Law Group - ILG</b> iGaming Law Group	<b>Quinault Beach Resort</b> Quinault Beach Resort Washington State
<b>Quinault Indian Nation</b> Washington	<b>adapts group</b> Adapts Studios Media content creator and distribution
<b>Abadala Advogados</b> Brazil-based law firm	<b>SCCG Compliance</b> SCCG Compliance AML, KYC, Fraud Prevention
<b>SCCG Financial</b> SCCG Financial Syndicate betting	<b>SCCG Gaming Policy Group</b> SCCG Gaming Policy Group Gaming industry roundtable series
<b>SCCG Managed Services</b> SCCG Managed Services Professional services	<b>SCCG Recruiting</b> SCCG Recruiting Global gaming talent recruitmant
<b>SCCG Research</b> SCCG Research Gaming industry research	<b>SCCG Media</b> SCCG Media Marketing, advertising and PR content
<b>SCCG Top 20 in their 20's</b> Gaming achievement award	<b>SCCG Venture Fund I</b> SCCG Venture Fund I Investment



# SCCG MANAGEMENT



**STEPHEN A. CRYSTAL**  
FOUNDER & CEO

## Get In Touch

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