

**SCCG  
EXCLUSIVE  
SPONSOR  
PROGRAM**

**SCCG**

**SCCGMANAGEMENT.COM**



# SCCG Exclusive Sponsor Program

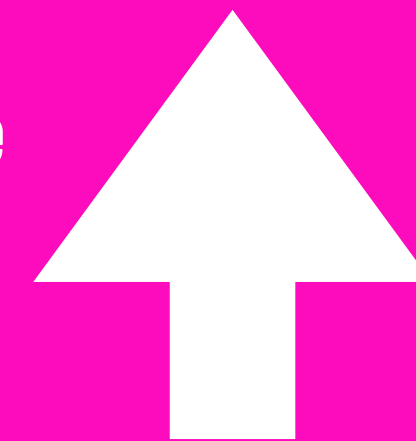
The SCCG Exclusive Sponsorship Program offers a unique and powerful platform for qualifying sponsors to significantly enhance their visibility and reach within the dynamic gaming industry. This program is meticulously designed to provide exclusive opportunities for sponsors, positioning them at the forefront of industry conversations and connections. Participants in this program will benefit from tailored promotional strategies and direct access to a wide network of industry professionals, ensuring their solutions and services receive optimal exposure.



**GAMBLING INDUSTRY'S GLOBAL CONNECTOR**

 **100+**  
**Client Partners**

**Click Image Above  
To Watch Our  
Corporate Film**





# Program Offerings:

- **Dedicated Landing Page on SCCG Website:** A personalized space on our website to showcase your brand and offerings.
- **Weekly Feature in SCCG Newsletter:** Regular placement in an exclusive sponsor section of our newsletter, reaching over 30,000 gaming industry professionals.
- **Targeted Article Placement:** Opportunity for article placements in our communications, addressing market problems and showcasing your solutions.
- **Sales and Business Development Support:** We provide vital information to our sales and business development team, enabling the identification of business opportunities for our clients. This includes making direct referrals of your products and services in relevant business interactions, such as meetings and tradeshows.
- **LinkedIn Spotlight Posts:** Regular posts on LinkedIn spotlighting your products and solutions, complete with actionable links for direct engagement.
- **Access to the SCCG Client Partner Ecosystem:** Direct introductions to targeted entities within our extensive network of over 100 client partners, facilitating valuable connections and opportunities.



SPORTS WAGERING - IGAMING - CASINO - ESPORTS  
INTELLECTUAL PROPERTY - BUSINESS DEVELOPMENT  
AFFILIATE AND SPORTS MARKETING

# LinkedIn Metrics

- **Stephen Crystal's LinkedIn Page**
  - Annual Impressions: 1.8M
  - Growth Over Past 365 Days: 546.9%
  - Total Followers: 33,335

- **SCCG Management's LinkedIn Page**
  - Annual Impressions: 120k
  - Total Followers: 3,438
  - New Followers in Last 365 Days: 896

- **LinkedIn Newsletters**
  - Weekly Newsletter Subscribers: 6,043
  - SCCG Research Monthly Newsletter Subscribers: 1,170

## LinkedIn Channels

- **Stephen Crystal**
- **SCCG Management**
- **SCCG Venture Fund**
- **SCCG LATAM**
- **SCCG Brazil**
- **SCCG Africa**
- **SCCG Asia**
- **SCCG Europe**
- **SCCG Canada**

# Email Database and Weekly Newsletter Metrics

**SC**  
**WEEKLY**

- **Database Size: 30k**
- **Newsletter Subscribers:  
21.7k Gambling Industry  
Professionals**
- **Average Open Rate: 31%**



# Website Traffic Metrics



- **Annual Page views: 85k**  
(Year Over Year Growth: 80%)
- **Visits: 56k**  
(Year Over Year Growth: 55%)
- **Unique Visits: 44.8k**  
(Year Over Year Growth: 46%)





# OUR EXCLUSIVE SPONSORSHIP PARTNERS



SEAMLESS CHEX



ROLLING INSIGHTS



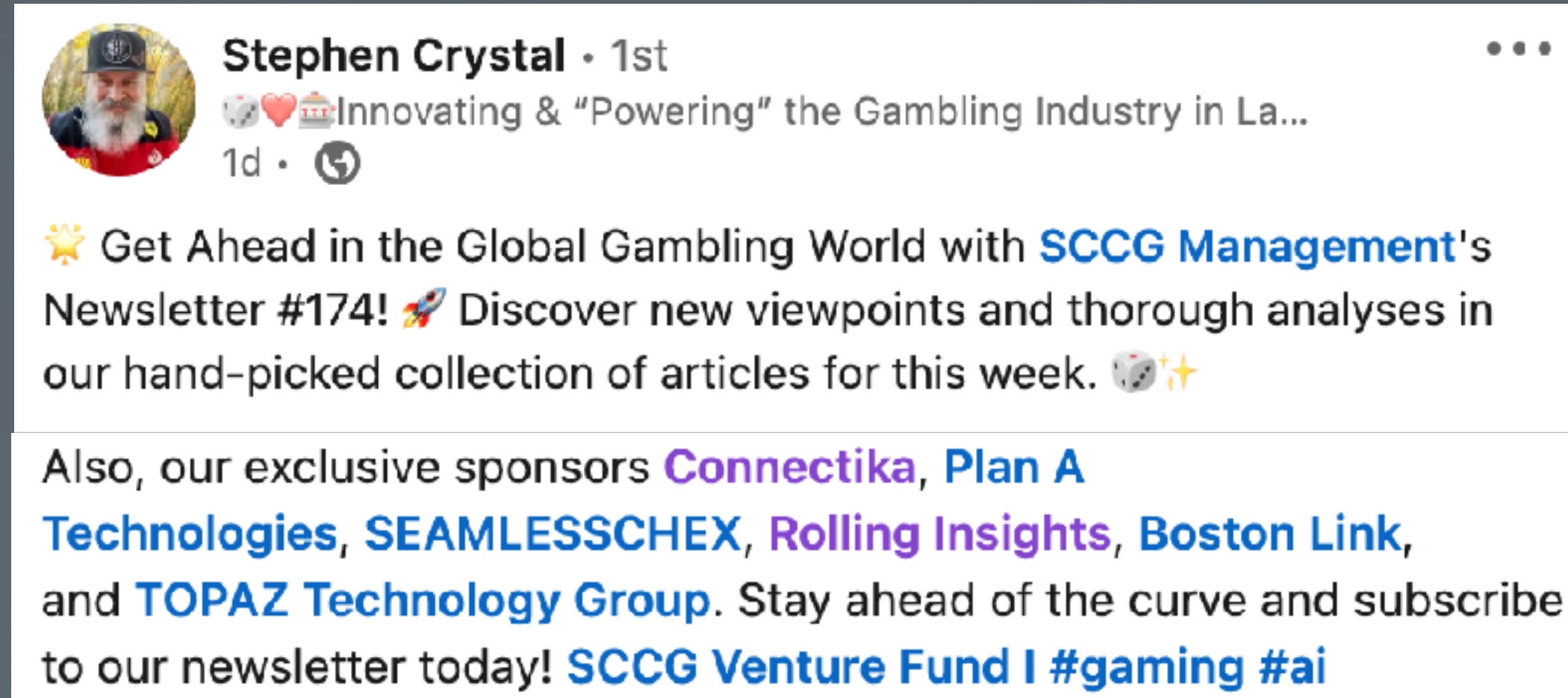
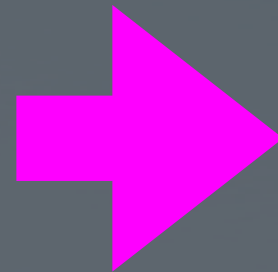
SBC | SUMMIT





# EXAMPLES

Company Tagged weekly by Stephen Crystal's personal LinkedIn account with 1.8M annual impressions!

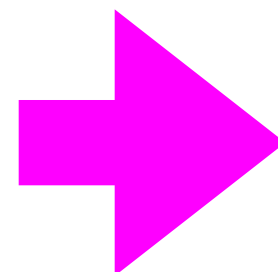


**Stephen Crystal** • 1st  
Innovating & "Powering" the Gambling Industry in La...  
1d • 🌐

🌟 Get Ahead in the Global Gambling World with **SCCG Management's** Newsletter #174! 🚀 Discover new viewpoints and thorough analyses in our hand-picked collection of articles for this week. 🎲🔥

Also, our exclusive sponsors **Connectika**, **Plan A Technologies**, **SEAMLESSCHEX**, **Rolling Insights**, **Boston Link**, and **TOPAZ Technology Group**. Stay ahead of the curve and subscribe to our newsletter today! **SCCG Venture Fund I** #gaming #ai

Targeted Articles on Topics Relating to Your Solution with links on the Landing Page to Drive Traffic



## The Future of iGaming: Embracing Multiplayer Features

**iGaming**  
By Mark Dieckmann - CEO, WINFELLAS

The iGaming industry has witnessed a plethora of advancements in recent years, ranging from enhanced graphics to AI-driven gaming experiences. Yet, one of the most groundbreaking evolutions is the introduction of multiplayer features.

[Read More](#)

## Weekly Placement in Newsletter

### EXCLUSIVE SPONSOR SPOTLIGHT



**CONNECTIKA**

**BRAZIL IS EASIER WITH CONNECTIKA!**

Connectika's mission is to integrate global gaming and sports betting companies into Brazil's dynamic financial market. Our expertise centers in tailoring solutions to each client's specific needs, enabling effective and compliant market entry.

- Tailored Payment Solutions**  
We fit the best provider for any merchant, whether they are a top-tier company with high processing volumes or a new entrant, thanks to our extensive network of financial institutions. We cater to all merchants' individual demands, especially those with large payout requests.
- Innovative Payment and FX Solutions**  
Connectika, in partnership with Bexs Bank, our top featured partner, has created a one-of-a-kind solution that provides overseas merchants with a non-resident bank account, allowing them direct access to local banking and payment systems such as PIX. This approach minimizes costs by routing fees and lowering tax liabilities.
- Regulatory Compliance**  
We offer expert navigation through Brazil's complex regulatory landscape, specializing in global risk management and adherence to local legislation. Our team's in-depth knowledge and experience ensure that our clients not only comply with Brazilian regulations but also strategically manage risks associated with financial operations in this dynamic market.

Address: Paulista 2, Alameda Santos, 1155 - Jardim Paulista, São Paulo - SP, 01419-000  
Website: [connectika.com.br](http://connectika.com.br)  
Email: [hello@connectika.com.br](mailto:hello@connectika.com.br)

+55-11-3042-2702

### ABOUT CONNECTIKA

Connectika Brazil stands as a leading connector and advisor for select FX Banks and Fintechs, carving a niche within Brazil's financial ecosystem. In alliance with the Bexs Group, Connectika has crafted a specialized payment product that caters to the burgeoning needs of Brazil's soon-to-be regulated betting sector, set to become LATAM's largest. The strategic partnership with Bexs Bank (Ebury Bank Brazil) highlights Connectika's expertise in managing global risk and adhering to local gambling laws, enabling a seamless market entry for iGaming and sports betting operations. This collaboration facilitates cross-border entities to hold local Non-Resident Bank accounts with unique PIX Numbers, significantly cutting operational costs with fixed PIX fees and reduced financial burdens on Net Gaming Revenue with low FX spread and mostly waived IOF XB Bourdain, thus offering an optimized financial strategy in Brazil's dynamic market.

[Learn More](#)



# Examples

## Customized Page Showcasing your Company on the SCCG Website

➔ <https://sccgmanagement.com/topaz-technology-group>

➔ <https://sccgmanagement.com/bostonlink>

➔ <https://sccgmanagement.com/rolling-insights>

## Web Page





## IGAMING PLATFORMS, CONTENT AND IP

<b>B GAMING</b> iGaming Slot Content	<b>HOLLYWOOD TV</b> The ultimate live games provider for your business.
<b>BEE FEE LTD</b> Gaming Platform Solutions	<b>JOGO GLOBAL</b> Online Mobile Gaming Platforms
<b>BF GAMES</b> Gaming Studio and Content	<b>JUNTO CREATIONS</b> Game Design Studio
<b>BOOMING GAMES</b> Innovative HTML5 iGaming	<b>PDX SLOTS</b> Regulated iGaming RGS
<b>ELBET</b> Class 1 Slots	<b>SPADE GAMING</b> Asia's Top Online Slot Games
<b>FILS iGAME</b> Gaming Solutions and Development	<b>SPINMATIC</b> Multi-platform software solutions for bookmakers and casinos
<b>21STUD</b> Virtual No-Hit Blackjack	<b>VEGAS</b> Electronic Table Games Platform
<b>GREENTUBE PRO / BLUEBAT</b> Social iGaming Casino Platform and Studio	<b>WWTG</b> World Wide Table Games Online and Live Table Games
<b>WINFELLAS</b> Multiplayer Gaming Technology	<b>LAND VEGAS</b> iGaming Metaverse Platform
<b>KAJOT GAMES</b> iGaming Slot Content	<b>PANDABET</b> Casino Game Content
<b>SLOT ZOMBIE</b> Crowdsourced Casino Reviews, Advertising and Rewards	<b>LADY LUCK HQ</b> Leading Slots Influencer
<b>MONDOGAMING</b> Sportsbook and iGaming Software Solution	

## IGAMING AND AFFILIATE MARKETING SUPPORT

<b>AWARE INC</b> Enrollment, Authentication, Identification, Secure Transactions	<b>MIRACL</b> Frictionless Secure Authentication
<b>PREFERRED PAYMENTS</b> Payment Processing Solution	<b>NETACEA</b> Bot Detection and Management
<b>IDNOW</b> Identity Verification Services	<b>SHANK</b> Digital Marketing Solutions
<b>INNOVUM TECHNOLOGIES</b> Regulatory Compliance, Licensing	<b>SIGNATURE PAYMENTS</b> Payment Processor
<b>JOOBA</b> iGaming Jackpots	<b>STACK DIGITAL</b> SEO / PPC Agency for iGaming
<b>KINECTIFY</b> Know your Customer (KYC) and Risk Management Tools	<b>SYMPPLY</b> AI and Machine Learning Powered CRM
<b>MEDIATROOPERS</b> iGaming / Mobile Affiliate	<b>WYNITA</b> Affiliate Marketing Solutions
<b>WORDOUMOUTH</b> Cardless Loyalty, Referral, and Rewards System for Casinos	<b>ZIQNI</b> Gamification Solutions for the Gaming Industry
<b>PLAN A TECHNOLOGIES</b> Software and Lead Digital Transformations	<b>CAPTAIN UP</b> Cloud-based Engagement and Retention Platform
<b>PROMETEO IT</b> Casino Management Solutions	<b>SEAMLESS CHEX</b> iGaming Payment Solutions
<b>FANDIFI</b> Fan Engagement Technology	

## LOTTERY

<b>XITE HOLDINGS LTD / AZ</b> Alphabet Lottery Products and Platforms
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## SPORTS WAGERING

<b>BETFRED USA SPORTS</b> Sports Betting Management and Platform	<b>INSIDE THE POCKET</b> Competitive Sporting Games
<b>BETSWAP</b> Sports Wager Secondary	<b>ISI RACE AND SPORTS</b> Reward and Recruit your Players
<b>BETSSON GROUP</b> Full Service Gaming and iGaming	<b>LOSERS LEAGUE</b> Where the Losers always Win
<b>BETTORLOGIC</b> Data Driven Sports Marketing	<b>LOW5</b> Sports Gamification
<b>BETTORFANTASY</b> Fantasy Sports Platform	<b>METRIC GAMING</b> Cloud Based Sportsbook Platform
<b>BOUNTY SPORTS</b> Daily Fantasy Sports Platform	<b>TOUR TRADER PRO</b> Sports Exchange Platform
<b>CLIQUE PICKS</b> Social Sports Betting Platform	<b>WAGER WIRE</b> Marketplace for Sports Bets
<b>SPARKET</b> Customizable Pool-Wagering	<b>GOLDEN RACE</b> Virtual Sports Betting Software and Technology
<b>GRIN GAMING</b> Hundreds of contests a day on your favorite sports	<b>SNAPODDS</b> Shazam for Sports Betting
<b>INCENTIVE GAMES</b> Reward and Recruit your Players	<b>SCRIMMAGE</b> Rewards Program for Sports Bettors
<b>ZED RUN</b> Skill Based Virtual Horse Racing Platform	<b>SSTRADER</b> Football Prediction Tools

## SPORTS MARKETING / FAN ENGAGEMENT

<b>BACKAL HOSPITALITY GROUP</b> Hotel, Restaurant and Venue Management	<b>RIVIERA SPORTS MARKETING</b> Sports Marketing Agency
<b>BET DECIDER</b> Sports Betting Website	<b>SCORE NO SCORE</b> Micro-Betting Platform
<b>EFANGAGE</b> Venue Based Customer	<b>SPORTS CREW</b> Venue-Driven Event Marketing
<b>YEPP</b> Sports Fan Engagement Solutions	

## SPORTS DATA AND STREAMING TECHNOLOGY

<b>ATHSTAT</b> Sports Data Analysis	<b>ODDS AI</b> AI Powered Odds
<b>DATA SPORTS GROUP</b> Sports Data Tools for Media	<b>PLAY CALLER SPORTS</b> Micro-Betting, Odds & Platform
<b>DEUCE OF DIAMONDS</b> Data Analytics	<b>RONIN SPORT</b> TV Guides for Live Sports
<b>ODDIT</b> Odds Pricing and Analytics	<b>SPORTSSEAM</b> Visual Data Transformation
<b>ROLLING INSIGHTS</b> Sports Data Feed Provider	

## HARDWARE SOLUTIONS

<b>NEVATRONIX</b> Sports Wagering Hardware Solutions	<b>TOPAZ TECHNOLOGY GROUP</b> Signage and Display Technology
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## SPORTS LEAGUES

<b>7 BALL RUN</b> Patented Live Cue Sport	<b>HENDRICK MOTOR SPORTS</b> Pro Auto Racing
<b>AMERICAN CORNHOLE LEAGUE</b> Cornhole Sports at all Levels of Play	<b>MASL</b> Major Arena Soccer League Play
<b>AUDL</b> American Ultimate Disc League	<b>NORTHWOODS LEAGUE</b> Collegiate Summer Baseball
<b>CINCINNATI BENGALS</b> NFL Team	<b>VERSUS FC</b> Fan Driven MMA
<b>PILLOW FIGHT CHAMPIONSHIP</b> Professional Pillow Fighting League	<b>RACE TEAM ALLIANCE</b> Alliance of Professional Race Teams
<b>RACING AMERICA</b> Auto Racing Media Platform	

## ESPORTS SOLUTIONS

<b>GG RECON</b> Esports Publisher	<b>PICKLEBET</b> Online Esports Betting Platform
<b>GREYDOT</b> Esports Affiliate Media	<b>PLAYER'S BEST</b> Esports Affiliate
<b>ODDIN.GG</b> Live Esports Data API	<b>WAGYU GAMES</b> WEB3 Blockchain Gaming
<b>J2M</b> Gaming, Esports Consulting	<b>GAMER WAGER</b> Peer to Peer Esports Betting

## RESPONSIBLE GAMING

<b>BETTER CHANGE</b> Responsible Gaming Services	<b>KINECTIFY ADVISORY</b> Responsible Gaming
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## PROFESSIONAL SERVICES

<b>BOSTON LINK</b> iGaming, Financial Services and Tech Industry Recruitment	<b>SCCG COMPLIANCE</b> AML, KYC, Fraud Prevention
<b>CHOWCHILLA TRIBE</b> California	<b>SCCG FINANCIAL</b> Syndicate Betting
<b>CHUMASH CASINO RESORT</b> Santa Ynez, CA	<b>SCCG GAMING POLICY GROUP</b> Gaming Industry Roundtable Series
<b>EASTERN SHAWNEE TRIBE</b> Oklahoma	<b>SCCG MANAGED SERVICES</b> Professional Services
<b>IGAMING LAW GROUP (ILG)</b> iGaming Law Group	<b>SCCG MEDIA</b> Marketing, Advertising, and PR Content
<b>MARRIOTT CORPORATION</b> San Juan, PR	<b>SCCG RECRUITING</b> Global Gaming Talent Recruitment
<b>MOHEGAN SUN</b> Uncasville, CT	<b>SCCG RESEARCH</b> Gaming Industry Research
<b>QUINULT BEACH RESORT</b> Washington State	<b>SCCG TOP 20 IN THEIR 20'S</b> Gaming Achievement Award
<b>QUINULT INDIAN NATION</b> Washington	<b>SCCG VENTURE FUND I</b> Investment
<b>ADAPTS STUDIOS</b> Media Content Creator and Distribution	<b>ABADALA ABOGADOS</b> Brazil-Based Law Firm



# SCCG MANAGEMENT



**STEPHEN A. CRYSTAL**  
FOUNDER & CEO

## Get In Touch

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