



SCCG Brazil Business Plan

Brazil is on the verge of entering a new era in its gambling industry. SCCG is set to supercharge the Brazilian gaming community and bring unparalleled value to our partners and clients.

SCCG Overview

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About Us

SCCG Management is a leading advisory firm specializing in:

- iGaming and Sports Betting
- Game Development Studios
- Sports Leagues
- Sports Data and AI
- Influencer Partnerships

With a focus on sports betting, iGaming, sports marketing, and affiliate marketing, **we offer solutions for success in the U.S. and globally.**

iGaming



Game Studios



Sports Leagues



Sports Data / Analytics



Influencers



With over 30 years in the gaming and sports sectors, SCCG has expanded to media/content partnerships and digital gaming across real money and , **connecting clients with strategic partners across Europe, Africa, Asia, South America, and Latin America.**

Our commitment to innovation shines through our work with game developers and sports leagues, where we offer guidance and insights to enhance performance and fan engagement.

As an accelerator for early-stage companies, we also empower emerging businesses in sports betting, iCasino, social casino, and media platforms.

Additionally, SCCG acts as an early-stage investor, supporting entrepreneurs within these rapidly growing sectors.





SCCG Brazil Business Plan Overview

Scope

Our business plan outlines the strategic approach to establishing SCCG in Brazil. We aspire to be a trusted partner for companies looking to enter or expand within the regulated gaming sector in Brazil. Our tailored advisory approach aims to foster compliance, sustainability, and responsible business practices within gaming industry of Brazil. With a focus on innovation, community building, and strategic partnerships, our venture aims to become a prominent player in Brazil's dynamic gaming landscape.

Opportunity

Bill 3626/23 was approved by Brazil's President on 12/30/23. Allowing the granting of casino, iGaming and sports gambling licenses for the first time in the country's history. Over 130 businesses have applied for licenses and over 200 affiliated partners connected with SCCG plan to enter the Brazil market. We are invested in Brazil's sports community, gaming technology, and diverse talent pool, fueling opportunities that resonate with both domestic and global audiences. This strategic investment to establish SCCG Brazil not only enhances our market presence but also capitalizes on the global appeal and popularity of the SCCG interconnected ecosystem.

Value Proposition

We have established ourselves as a global leader by supporting top sports betting and iCasino operators navigate the complex gaming landscape of North America. We are uniquely positioned to support Brazil's gaming sector by addressing the need for advisory services for operators and gaming technology partners to be best positioned for sustained growth and success in this dynamic and competitive market.





SCCG Brazil Business Plan Objectives



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Brazil Office Infrastructure



Regulatory



Technology

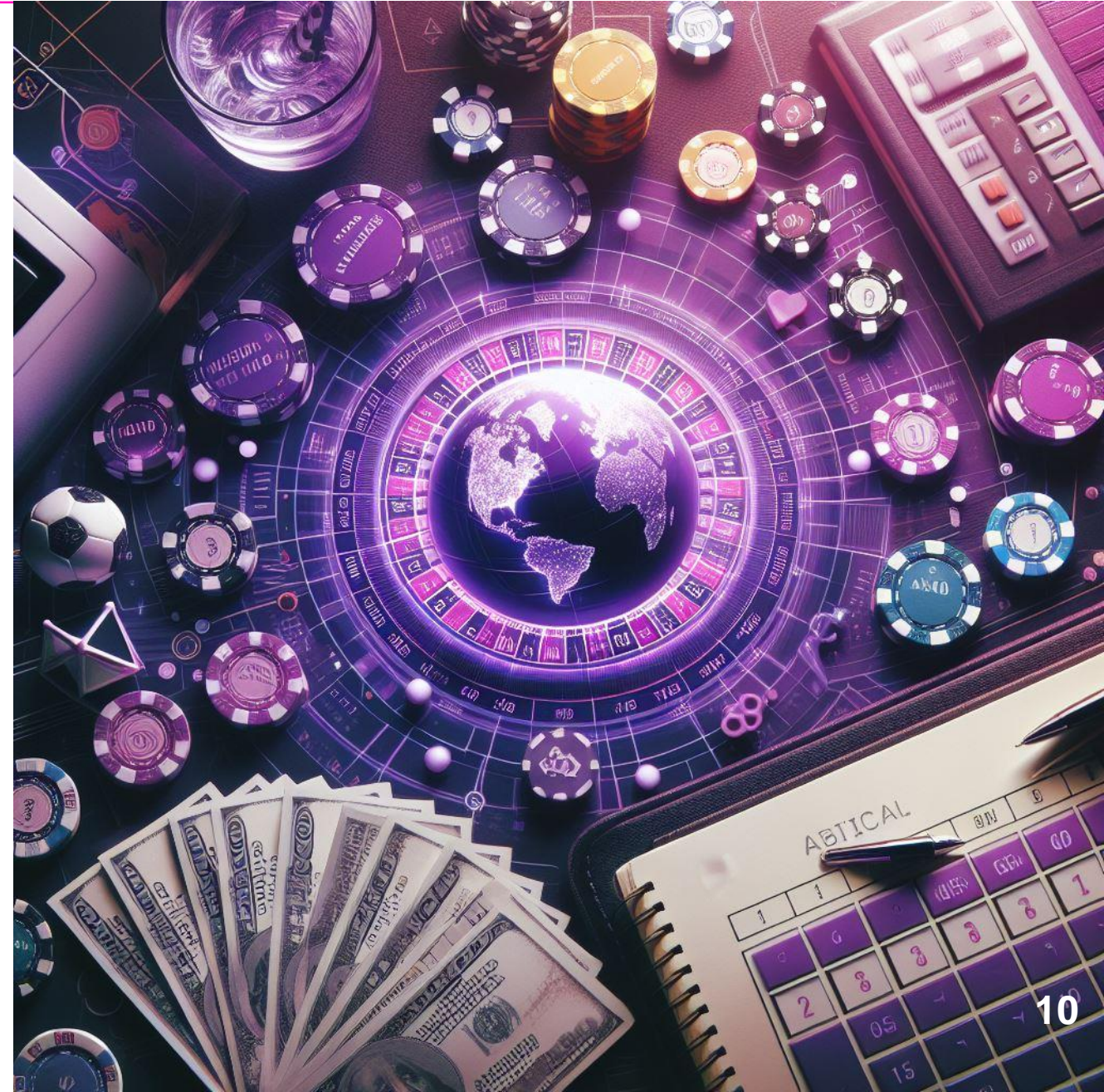


Office

Define SCCG Brazil Infrastructure

SCCG requirements to operate in Brazil:

- 1 Entity Structure
- 2 Registering the Business
- 3 Receipt of the all-important NIRE
- 4 Apply for a Tax ID and Registering with Social Security
- 5 Open a Bank Account
- 6 Secure Office Space



Define SCCG Brazil Infrastructure

1 Entity Structure

Open an SCCG Subsidiary office in Sao, Paulo Brazil

We plan to structure as a **Sociedade Limitada (Ltda)**. This is a private LLC granting its members limited liability. Its incorporation document is known as a “contrato social” (“Operating Agreement” of a limited liability company) and required to register as a business

2 Registering the Business

We will register the Brazil LLC at the Cartório de Registro de Pessoa Jurídica (Business Entities Registry), which will require:

- The operating agreement (in Portuguese)
- Articles of incorporation (in Portuguese)
- A completed national registration form

3 Receipt of the all-important NIRE

Once registration is approved. We will receive a NIRE (Número de Identificação do Registro de Empresa) from the State Trade Board. We will publish news of its formation in an official government journal and a newspaper of general circulation



4 Apply for a Tax ID and Registering Security

Confirm registration at Municipal level

The CNPJ (SCCG Tax ID) is issued by the Brazilian Revenue Service (Receita Federal)

After receiving the Municipal Operation License, we will register with Social Security (even with no employees). Must be done 30 days after beginning operations.

SCCG to provide the following to support CNPJ and FEIN identification for taxation and identify between :

- NIRE or Número de Identificação do Registro de Empresa (Company Registration Number) provided by the State Board of Commerce
- If a company's local agent is applying for the CNPJ, a copy of the Power of Attorney with information about the legal representative is required.
- Copy of the Articles of Incorporation
- CNPJ Application Form
- Information on the Board of Directors or Partners of the company



5 Open a Bank Account and Use Local Accounting

We will provide bank documents when registering with social security. We will provide registration documents, identification documents of the company's directors and authorized signatories, proof of address, tax identification number, and business license.

We will work with local accounting service as required. Brazil businesses depend on the government's authorization to issue their accounting books and invoices.

6 Secure Office Space

With the NIRE and business license, we plan to rent an office in a coworking space in Sao Paulo .





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SCCG Brazil Ecosystem Proven Framework

The SCCG framework incorporates proven methodologies, qualified industry experts, and a highly responsive approach to managing deliverables that has been successful for over 30 years in the gaming industry. We will support this model in Brazil.

SCCG Key Areas

- Operator/iGaming Developers
- Payments
- Geo-Location
- AML/KYC
- Marketing
- Content/Media/Brand
- Risk Management
- Professional Leagues/Teams



Versus Sports

MMA League with a focus on empowering fan engagement and democratizing the existing MMA business model. Versus Sports is powered by SCCG. This partnership model combines the two most popular sports in Brazil football and MMA.

Teams are built from existing brand platform enables influencers and sponsors to own teams. We have established partnerships with Brazil's top Football Clubs

SCCG Strategy

We plan to have Versus as an anchor brand that directly supports our SCCG suite of services such as; business development, go-to-market strategies, tech development & implementation, fan engagement, sourcing venues, sponsors and influencers, raising capital, and more.

MMA-based reality shows have already succeeded in the Brazilian market, with one show earning USD 40M in rights fees.

Brazilian Teams



Live MMA events
where fighters will represent one of the main Brazilian soccer teams.

A Reality TV show
on the daily lives of the fighters with online interaction.

An App
based on blockchain technology where users can decide and influence decisions on many aspects of their teams.

TV Shows
with live broadcast of the events.

Merchandising
sales that will drive revenue, brand awareness and community.

SCCG Ecosystem: Brazil Partners

Abdala Advogados Law Firm

Abdala Advogados is a leading law firm that specializes in iGaming, in digital law, sports law, government relations, legal intelligence and litigation.

SCCG Strategy

This partnership allows us to ensure stakeholders, investors and businesses enjoy a well-informed, legally sound and strategic advantage when launching operations in Brazil.

Value Added Services:

- Regulatory Compliance:
- Corporate Law
- Licensing and Permits
- Taxation Advice
- Contract Drafting and Review
- Consumer Protection and Responsible Gaming
- Anti-Money Laundering (AML) and Compliance
- Dispute Resolution and Litigation
- Government Relations
- Data Protection and Privacy

**SCCG MANAGEMENT ANNOUNCES
STRATEGIC PARTNERSHIP WITH BRAZIL-
BASED LAW FIRM ABDALA ADVOGADOS**



PFC: Pillow Fight Championship

The PFC pits together trained boxers and MMA fighters, giving them access to pillows. The sport is quickly attracting new fans and audiences, with popularity increasing across the globe. In 2023, PFC made its debut on ESPN2, delivering thrilling experiences without blood

SCCG Strategy

Our partnership with PFC will expand to Brazil and we will be positioned to provide unique offerings to operators launching in Brazil. We will be positioned to take PFC to the Brazil market and develop programs for sponsorships, ticketing, merchandising, licensing, media rights, data, gamification, casino venues, and betting.

PFC Sponsors:



SCCG Client Partners: Prospective Brazil Market Entrants

- iGaming and Content Platforms
- iGaming Studios B2B
- Social Casino Platforms
- iGaming/SportsBetting UX/Backend Solutions
- Payment Solutions
- AML/KYC/ID Verification
- Leagues
- CRM
- Sports Data and Analytics

SCCG Strategy

Across our portfolio companies we will be positioned to integrate iGaming content with Social/sweepstake casino platforms and real-money iGaming platforms. Ultimately providing an operator with a full stack to navigate each gaming vertical within Brazil.

We will be able to connect social gaming platforms with licensed operators to support fan engagement and customer acquisition.

Sample Partner List

Sports Wagering

BETFRED SPORTS	BetFred USA Sports Sports betting management and platform	INSIDE THE POCKET	Inside the Pocket Competitive sporting games
BETSWAP	BetSwap Sports wager secondary	SnapOdds	SnapOdds Shazan for sports betting
bettorlogic	Bettorlogic Data driven sports marketing	metric GAMING	Metric Gaming Cloud based sportsbook platform
betsson group	Betsson Group Full service gaming and iGaming	Losers League	Losers League Where the Losers always win
BETTORFANTASY	BettorFantasy Fantasy sports platform	ISI RACE & SPORTS	Isi Race and Sports Reward and recruit your players
INCENTIVE GAMES	Incentive Games Rewards and recruit your players	GOLDEN RACE	Golden Race Virtual sports betting software and technology
SPARKET	Sparket Customizable pool-wagering	LOW6	Low6 Sports gamification
Bounty Sports	Bounty Sports Daily fantasy sports platform	WAGER WIRE	Wager Wire Marketplace for sports bet
CLIQUE PICKS	Clique Picks Social sports betting platform	TOUR TRADER PRO	Tour Trader Pro Sports exchange platform
G	Grin Gaming Hundreds of contests a day on your favorite sports	Scrimmage	Scrimmage Rewards program for sports bettors
BETA ZED	Zed Run Skill based virtual horse racing platform	SSTrader	SSTrader Football prediction tools
FF	FlexFantasy Fantasy Sports Platform		

iGaming Platforms, Content and IP

B GAMING	B Gaming iGaming slot content	HV	Hollywood TV The ultimate live game provider for your business
BF	Bee Fee LTA Gaming platform solutions	JG	Jogo Global Online mobile gaming platform
BF	BF Games Gaming studio and content	JUNTO CREATIONS	Junto Creations Gaming studio and content
BOOMING GAMES	Booming Games Innovative HTML5 iGaming	PDX SLOTS	PDX Slots Regulated iGaming RGS
elbet	Elbet Class II slots	Spadegaming	Spade Gaming Asia's top online slot game
FILS GAME	Fils Game Gaming solutions and development	spinmatic	Spinmatic Multi-platform software solutions for bookmakers and casinos
21STUD	21Stud Virtual No-Hit Blackjack	VEGAS AMUSEMENT	Vegas Amusement Electronic Table Games Platform
greentube PRO	Greentube Pro / Bluebat Social iGaming casino platform and studio	WWTG	World Wide Table Games Online and Live Table Games
Winfellas	Winfellas Multiplayer gaming technology	LAND VEGAS	Land Vegas iGaming Metaverse Platform
KAJOT GAMES	Kajot Games iGaming Slot Content	PANDA BET	PandaBet Casino Game Content
SLOT ZOMBIE	Slot Zombies Crowdsourced casino reviews, advertising and rewards	Lady Luck HQ	Lady Luck HQ Leading Slots Influencer
mondogaming	Mondogaming Sportsbook and iGaming software solution	IBAM Games	Baum Games Advanced multigame and management systems

Sports Data and Streaming Technology

ATHSTAT	ATHSTAT Sports data analysis	SPORTSSEAM	SportsSeam Visual data transformation
ROLLING INSIGHTS	Rolling Insights Sports data feed provider	PLAY CALLER	Play Caller Sports Micro-Betting odds & platform
DSG	Data Sports Group Sports data tools for media	roninsport.io	Ronin Sports TV guides for live sports
DEUCE OF DIAMONDS	Deuce of Diamonds Data analytics	ODDS AI	Odds AI AI Powered Odds
Odditt	Odditt Odds pricing and analytics		



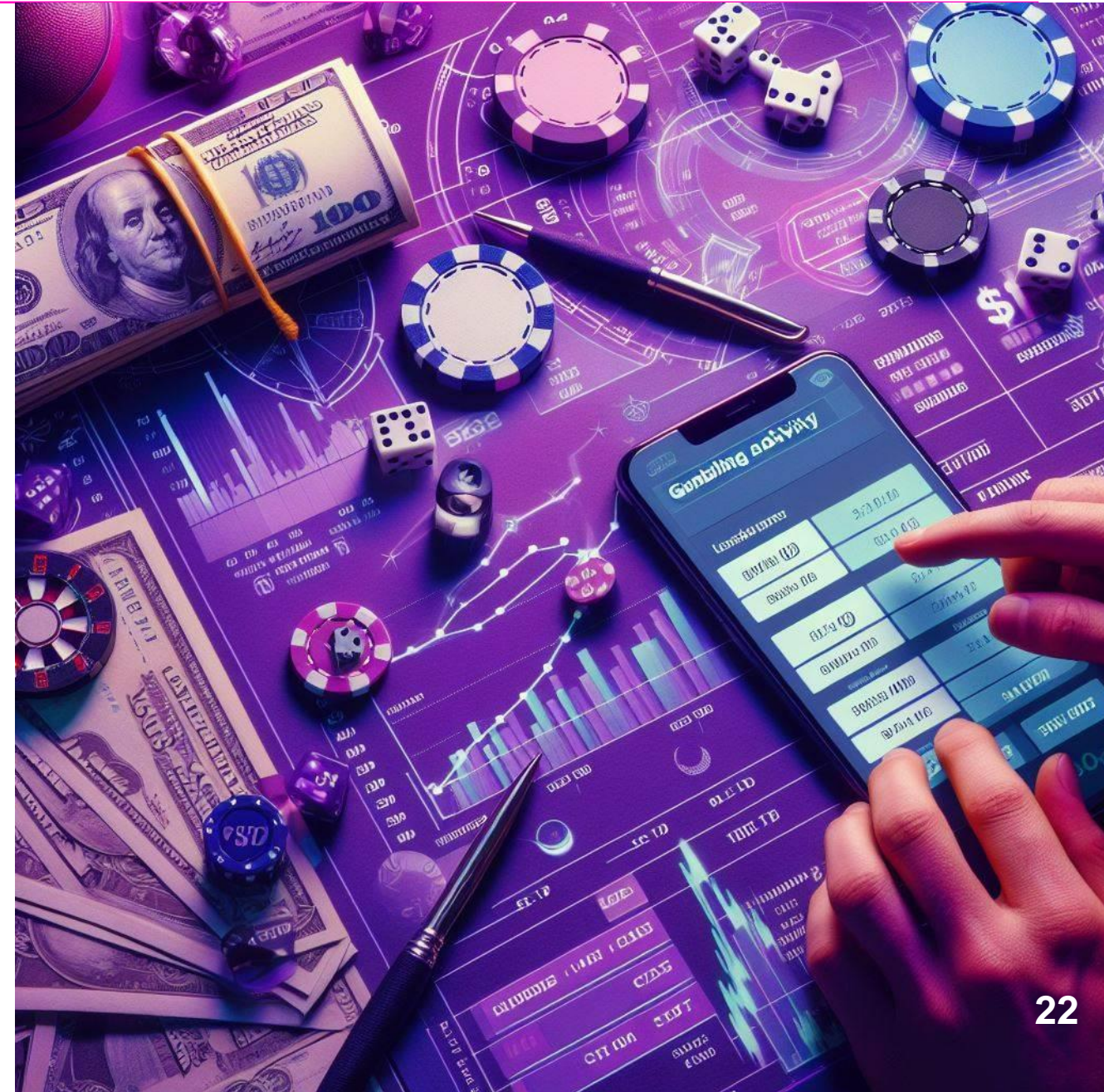
SCCG Brazil Ecosystem Service Capabilities

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SCCG professional services support talent recruitment, legal representation, intellectual property (IP), KYC/AML consulting, and product commercialization. For the Brazil market we will support lead generation and sales expansion, facilitating market entry.

Management Advisory Services Include

- Forging strategic partnerships with operators and suppliers
- Full-Service Global Sales Team
- Business strategy development and execution
- Market research for new markets, products, and emerging opportunities
- Business development and distribution into new markets
- M&A advisory
- Early-stage Investment and raising capital.
- Evaluation of IP and media rights in relation to sports betting
- Sponsorship and activation strategies
- Facilitating market access
- Turnkey Managed Services



Operator Clients to access and operate in Brazil

Business Development: Sales & Partnership

We will support Brazil license holders by connecting them to our network of client partners who will support product, service or technology needs. These are fast, direct connections with the intent to provide operators with the support needed to operate their business. We provide operators with the insight needed to identify the right partners to launch their business. Partners of SCCG that support an operator business specialize in the following gaming areas:

1) Marketing and Affiliate Programs 2) Payment Platforms 3) Content and Gamification 4) Sports data and Content, 5) Loyalty Programming, 6) Niche and Professional Sports 7) Responsible Gaming, 8) ID Verification/KYC 9) iGaming/Social Casino content distribution

Business Development: Advisory

By partnering with SCCG, operators can navigate the complexities of entering a regulated gaming market more effectively, reduce risks, and increase the likelihood of success operating in Brazil. We provide strategic direction and insight for:

1) Market Access 2) Regulation and Compliance

Market Access

SCCG conducts comprehensive analysis of the Brazil gaming market, identifying opportunities, potential challenges, and an overview of the competitive landscape. SCCG helps operators gain access and launch through partnerships with key stakeholders, including regulatory bodies, technology providers, and other businesses in the gaming ecosystem.

Regulatory and Compliance

SCCG researches and understands the regulatory landscape of Brazil. This includes licensing requirements, compliance standards, and any legal restrictions related to gaming. This involves preparing and submitting required documentation, ensuring compliance with regulatory criteria, and liaising with regulatory authorities.



Vendor Clients to B2B Services

Business Development: Sales & Partnership

We support sales strategies for our vendor partners by lead generation, negotiations, sales narrative curation, and establishing credibility through our existing relationships. We take a multi-channel approach, incorporating various communication channels such as email, social media, phone calls, and in-person meetings to execute deals. We develop informative and relevant content that supports the sales cycle.

Business Development: Advisory

By partnering with SCCG, vendors can navigate the complexities of entering a regulated gaming market more effectively to partner with established operators. We provide strategic direction and insight for:

- Sales Strategy
- Operator and Industry Insight
- Feedback and Testing
- Partnerships across multiple industries.



SCCG Value Added Services

Industry Research

SCCG to expand its comprehensive research to be more exclusive to Brazil: including market trends, customer behaviors, and regulatory requirements. The goal is to support partners by identifying opportunities and establishing awareness of SCCG and its partners.

Engage Regulatory Experts

Collaborate with experts in gaming regulations who can provide insights into compliance requirements. This may include legal consultants with expertise in gaming law.

Tailor the Product to Market Needs:

Customize the vendor's product to meet the specific needs and preferences for Brazil. This may involve incorporating features that comply with local regulations, align with player expectations, and support the SCCG ecosystem.

Partnerships with Operators:

Forge partnerships with established gaming operators who have a strong presence in the regulated market.

Educational Campaigns and Seminars:

Conduct educational campaigns to raise awareness among potential clients about the benefits of the vendor's product and how it aligns to operator strategy.

Network Building:

Attend industry events, conferences, and forums to build a network within the regulated gaming space. Engage with industry professionals, regulators, and potential clients to stay informed and establish credibility.

Build and grow SCCG with anchor assets:

Versus /Dream Factory



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SCCG Strategic Initiatives

Dream Factory + Versus + SCCG

On December 31st, 2024, Versus Sports we will be holding an incredibly large event on Copacabana Beach in Rio de Janeiro, Brazil

This event will have over **two million people in physical attendance making it the largest fight audience in history. This will be one of the greatest marketing opportunities in sports.**

Business Plan Highlights:

- Developing the largest and interactive in Brazil
- The show will be produced by Dream Factory
- Dream Factory produces “Rock in Rio” the largest music festivals in the world with over 1.4 in physical attendance at the last event and viewed by over 200 million.
- SCCG to be betting representative of Dream Factory’s events
- Dream Factory has a portfolio of partners for SCCG to collaborate with.
- Dream Factory as official partner for Versus Brazil



Dream Factory- Gaming Convention Reimagined

Launching a brand-new sports and gaming convention in an untapped market sets the stage to be the premier location for years to come.

Business Plan Highlights:

- Developing the biggest betting conference in Brazil
- The show will be produced by Dream Factory
- The lifeblood of Brazil meets gaming fanatics. This convention is your ultimate playground.
- Make history by establishing the premier sports and gaming convention in this new market
- An environment meant to create lasting connections with fellow industry peers. Offer a vibrant social scene, networking events, and after-parties.



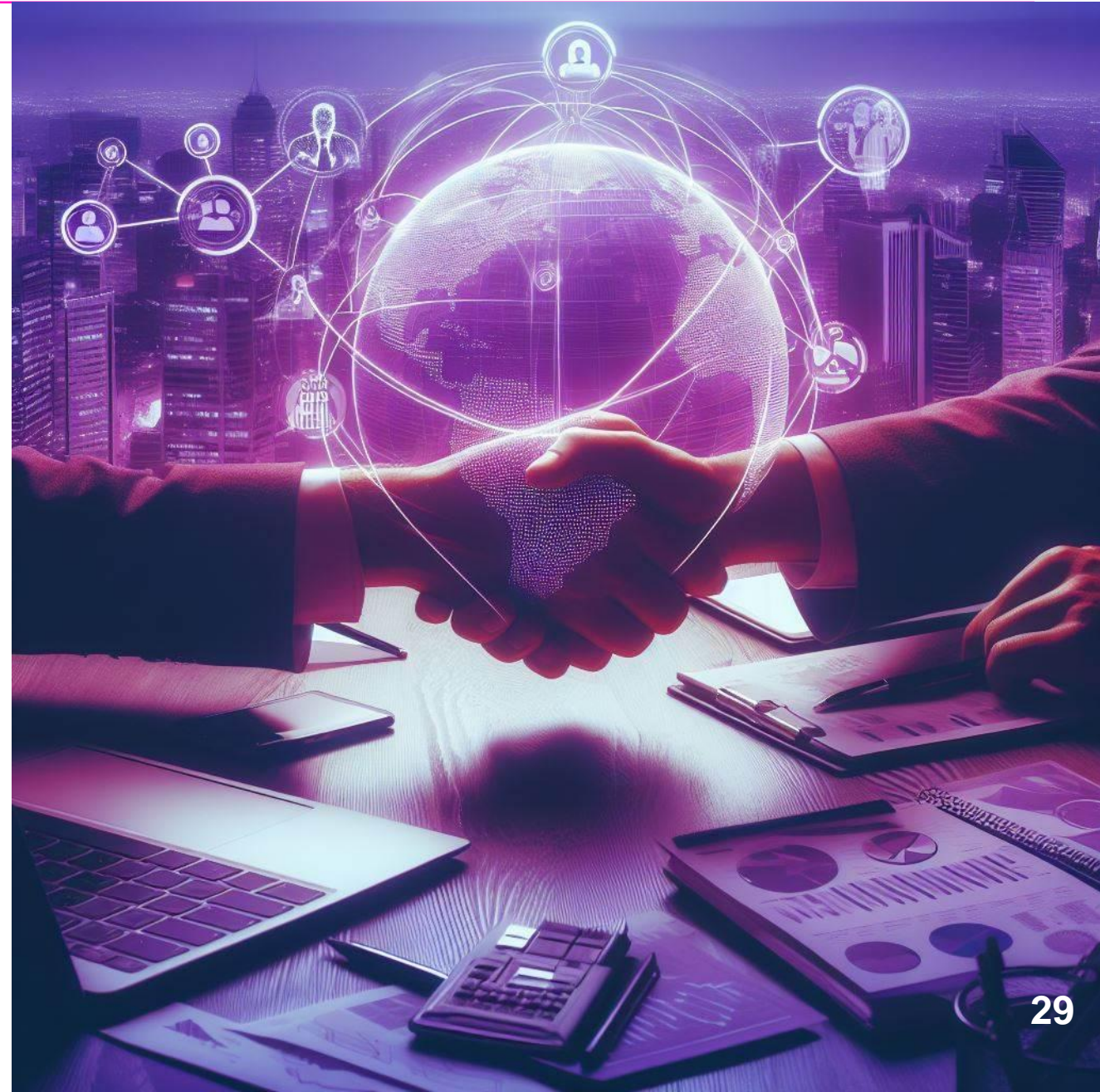
World-Class Media Partner in Globo

Globo, a major media conglomerate in Brazil to ignite reach and engage masses consistently.

To partner with Globo provides access to a large audience, expertise in sports broadcasting, exclusive rights and partnerships, advertising revenue opportunities, and enhanced brand recognition and credibility in the Brazilian market.

Business Plan Highlights:

- **Reach:** Globo has a massive audience reach across various media platforms, including television, radio, print, and digital. Leveraging Globo's platforms would allow SCCG assets like Versus to access a sports content.
- **Exclusive Rights and Partnerships:** Globo often secures exclusive broadcasting rights for major sporting events in Brazil, such as football matches, Formula 1 races, and the Olympics. Access to these exclusive rights and partnerships would give the sports media company a competitive edge in the market.
- **Advertising Revenue:** SCCG partners and advertisers could tap into this advertising market and support marketing goals.
- Make history by establishing the premier sports and gaming convention in this new market
- An environment meant to create lasting connections with fellow industry peers. Offer a vibrant social scene, networking events, and after-parties.



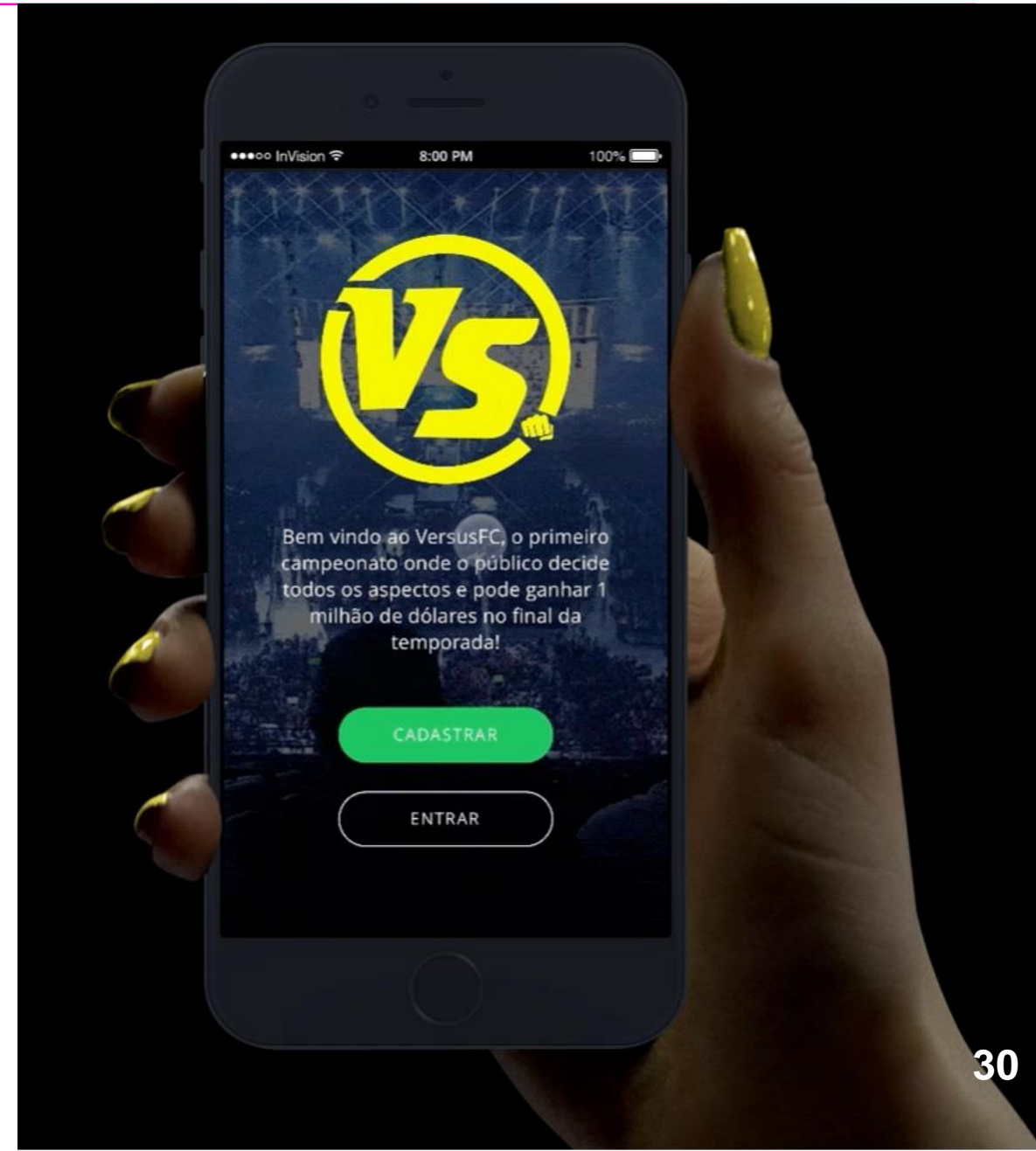
App Development

Versus not only as a movement but as a Fan Engagement app. A white label version of our team partners is a customizable and rebrandable platform designed to support fan engagement across teams.

Key features include:

- Live Scores
- News Updates
- Player Stats
- Exclusive Content
- Ticket
- Purchasing Options
- Interactive Fan Polls
- Social Media Integration
- Discord Groups

This white label solution enables teams to strengthen their connection with fans, increase fan loyalty, and generate additional revenue streams through sponsorships, merchandise sales, and ticketing.



App Development

Highlights:

- **Community Engagement:** We will provide direct channels for operators to interact with players and share updates.
- **Content Creation:** Developing content that is transferable across SCCG marketing assets
- **Influencer Marketing:** Collaboration with influencers to drive visibility at a global scale.
- **Announcements and Updates:** Our SCCG Media and its assets serve as channels for announcing new updates, partnerships, and events, generating hype and maintaining momentum.



SCCG Value Added Services

While our commitment to world class products and technologies to gaming operations is comprehensive, SCCG Management also provides key professional services for the global gaming industry.



ILG (iGaming Law Group) provides clients with a network of top tier igaming law professionals, to help navigate the expansion of global gaming.



Boston Link are recruitment experts dedicated to matching the best talent with outstanding career opportunities



SCCG Venture Fund I is an alternative investment fund that focuses on increasing value and distributing profit through investing in gaming opportunities



SCCG Financial seeks to build an end-to-end solution for non-US betting syndicates which would allow them to enjoy the growing US liquidity pools.



SCCG Gaming Policy Group brings together top leaders and experts in the casino gaming industry to discuss the latest trends and developments in casino operations, marketing and gaming ethics.



SCCG Research is a group comprised of gaming industry experts inside and outside SCCG Management, conducting independent, topical research on the casino gaming industry.



20 in their 20's is an annual industry recognition program sponsored by SCCG Management, and open to gaming industry professionals in their twenties.

Our Team



Global Operations



Global Business Development



Regional Business Development



STEPHEN A. CRYSTAL
FOUNDER & CEO



Newton Fleury Filho
Brazil Partner & Country Manager



Thomas Huggins
Brazil Partner



Tiago Okamura
Brazil Sports Marketing



Eduardo Oliveira
Brazil Marketing



Gustavo Amorim
Brazil Technology



STEPHEN A. CRYSTAL
FOUNDER & CEO



Kelly Segovia
CTO



Dave Antony
CFO



George Vonapartis
Head of Sales



Mark Stebbings
Chairman of Advisory
Board



Peter Kula
VP Global Strategy



Nick Giangreco
VP Marketing & Sales



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Randall Sayre
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Greece, GR19003



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APPENDIX

Brazil Targets: SCCG Client

iGaming Studios:

- Booming Games
- Spinmatic
- BF Games
- Kajot

Social Casino White-label Platforms:

- Greentube Pro - Social Casino Platform Provider
- Tangelo Games - Social Casino Platform Provider

iGaming/Sport Betting UX/Backend Solutions

- Winfellas - Multiplayer iGaming Solution
- MIRACL - Frictionless authentication
- OddsAI - Futbol odds provider (Niche Market Offerings)
- Grin Gaming - Micro Betting Odds
- Simplify - CRM
- Wynta - Affiliate Marketing Solutions
- Verano.AI - AI Software Solutions
- YEPP - F2P contests offering Fan Engagement solutions for teams, leagues, and media platforms.
- SnappOdds: B2B “Shazam for Sports Betting” Solution
- Captain Up - B2B Gamification and Loyalty solutions
- Scrimmage - B2B Gamification and Loyalty solutions.

iGaming/Sports Betting KYC Solutions

- AWAREID - KYC and ID Verification
- IDNow - KYC and ID Verification
- Argos KYC - KYC and ID Verification

iGaming/Sports Betting Payment Solutions

- Preferred Payments - Payment processing and Payment Gateway
- Signature Payments - Payment processing and Payment Gateway
- SeamlessChex - ACH Payment Processing



Brazil Targets: Applied for Licenses

Company	Service
Kaizen Gaming International Limited (Betano)	Online sports betting and gaming services.
Big Brazil Tecnologia e Loteria S.A.	Technology solutions and lottery services in Brazil.
Galera Gaming Jogos Eletrônicos LTDA	Electronic gaming and entertainment services.
Mmd Tecnologia, Entretenimento e Marketing LTDA	Technology, entertainment, and marketing services.
Ocean 88 Holdings Ltd	Investment and holding company with interests in various sectors.
Ggr7 Lazer, Pagamentos e Participações S.A.	Leisure, payment solutions, and investment services.
Lucksphere Limited	Online gaming and betting services.
Paulo Roberto Organizações de Serviços Digitais e Promoções LTDA	Digital services and promotional activities.
Ventureluz S.A. de C.V.	Investment and venture capital services.
NSX Enterprise N.V.	Business services in various sectors.
SBP Entretenimento LTDA	Entertainment and leisure services.
OF Joseph Pb&T Brasil LTDA	Financial and banking services.
Southern Stingray S.A	Investment and financial services company.
Bella Entretenimento LTDA	Entertainment and leisure activities.
1XBET Brasil LTDA	Online sports betting and gaming.
Alvez Sobral Soluções Empresariais LTDA	Business solutions and consulting services.
RGB Games e Loterias Entidade Operadora de Jogos e Apostas S/A	Gaming and lottery operations.
Meridianbet Brasil LTDA	Online betting and gaming services.
Pixbet Soluções Tecnológicas LTDA	Technology solutions for online betting.
Diamond Bdo Games B.V.	Gaming and entertainment services.
Play Safe LTDA	Safety and security services for gaming operations.
Smart Fly Serviços Empresariais LTDA	Business services and consultancy.
Bailamia Investimentos e Participações LTDA	Investment and participation in various ventures.

Sol Serviços de Intermediação S.A	Intermediary services in various fields.
Mgr Agencia Oü	Advertising and marketing agency.
Five For Five Soluções Inteligentes – S.A. Empresarial LTDA	Smart business solutions.
Centauro Development Solutions, Comércio Locação e Desenvolvimento de Software LTDA	Software development and commercial solutions.
Mercado Easy Soluções e Tecnologia LTDA	Technology solutions for businesses.
Abundantia B.V.	Online gaming and sports betting services.
Terras de Quiririm Empreendimentos Imobiliários	Real estate development.
Odycell Participações LTDA	Investment and holding in various sectors.
Opção Empreendimentos e Participações LTDA	Business ventures and investments.
Better Lucky Entidade Operadora de Jogos e Apostas S/A	Gaming and betting operations.
Boldt S.A.	Gaming, entertainment, and technology services.
BM Corp Ltd	Corporate services and business management.
Eurasia Solutions Plc	International business solutions and consultancy.
Betclic Everest	Online gaming and sports betting.
Numero P.N.V.	Gaming and lottery services.
Logflex Mt Holding Limited	Holding company in gaming and technology.
Rivalry Corp.	Online sports betting and esports.
Aposta Mais Brasil LTDA	Sports betting services in Brazil.
MBET Solutions N.V.	Online betting and gaming solutions.
Ventmear Limited	Investment and venture services.
WHG (Malta) Limited	Online gaming and betting services.
DPsports Consultoria e Promoção LTDA	Sports consulting and promotional services.
Rodrigo Faria de Oliveira LTDA	Business consulting and services.
Boca Rica Loteria LTDA	Lottery services and operations.
Betfair International Plc	Online betting exchange and sports betting.
JBD Comunicação e Tecnologia LTDA	Communication and technology services.

Brazil Targets: Applied for Licenses Part 2

Company	Service
Leovegas International Ltd	Online casino and sports betting.
Seminole Hard Rock Digital, Llc	Digital gaming and entertainment services.
Levante Holdings Limited	Investment and holding services in various sectors.
Baytree Interactive Limited	Online gaming and entertainment services.
Betway Limited	Online betting and gaming services.
Chippix Automatização e Tecnologia LTDA	Automation and technology services.
SB Global Markets Limited	Financial services and global markets operations.
Istpay Serviços de Pagamentos e Gestão Financeira LTDA	Payment processing and financial management.
Laguna Serviços e Tecnologia LTDA.	Technology services and solutions.
Prolific Trade N.V.	Trading and investment services.
H2 Sports N.V.	Sports-related services and operations.
Betwinner Apostas Esportivas LTDA Epp	Sports betting services.
LVS Soluções Empresariais LTDA.	Business solutions and services.
Draftkings Inc.	Sports betting and fantasy sports.
Rush Street Interactive Participações LTDA	Online gaming and betting services.
Mgm Casino Next Lion, Llc	Casino and gaming services.
Asturias BV	Investment and holding services.
Super Jogos N.V.	Online gaming and entertainment.
Solaris Technologies N.V.	Technology and innovation services.
Real Sports N.V.	Sports betting and gaming services.
TK 88 Holdings	Investment and holding company.
Agmx Tecnologia S. de R.L. de C.V.	Technology services and solutions.
Blac Limited	Business and consultancy services.
Alpha Games N.V.	Gaming and entertainment services.
Hillside (Sports) Gp Ltd	Online sports betting and gaming.
Sport Locker Holding LTDA	Sports-related services and products.

























Salsa Tecnologia LTDA	Technology solutions for gaming and betting.
Crownstone Ventures Llc	Investment and venture capital services.
Speed Marketing LTDA	Marketing and promotional services.
Betfast N.V.	Fast-paced online betting services.
Fortuna Diversões Eletrônicas LTDA Epp	Electronic gaming and entertainment.
Simulcasting Brasil Som e Imagem S.A.	Broadcasting and media services.
DFS Entretenimento LTDA	Entertainment and leisure services.
Stars Investments N.V.	Investment in gaming and related sectors.
Winklink Serviços de Gestão de Marcas LTDA	Brand management and services.
Eb Intermediações e Jogos S.A.	Gaming and brokerage services.
Green Stage Lda	Green technology and sustainability solutions.
Red & Blue Ltd	Business services and management.
Inbet Online Ltd	Online betting and gaming services.
Caixa Econômica Federal / Caixa Loterias S.A.	Government-operated lotteries and banking services.
Codere Do Brasil Entretenimento	Gaming and entertainment services in Brazil.
Caliente Usa Llc	Gaming and betting services.
S.A. Sport Group Apostas LTDA	Sports betting and gaming services.
Bally'S Coorporation	Casino and gaming services.
Greenrun Inc	Technology and sustainability services.
Emeralds Holdings Ltd	Investment and holding in various sectors.
Bet Boom N.V.	Online gaming and betting.
Papito Entertainment Nv	Entertainment and media services.
Rede Loto LTDA	Lottery services and operations.
Better Games Inc	Gaming and entertainment services.
BV Gaming Limited	Online gaming and betting services.
Chilling Cheetah Limited	Gaming and technology services.
Playmer Ltd	Gaming and entertainment services.
Globonet B.V.	Global network and technology services.

Appendix









Global gaming industry leaders in entertainment, service, technology and innovation













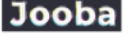




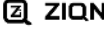








iGaming Platforms, Content and IP

 B GAMING	B Gaming iGaming slot content	 HTV	Hollywood TV The ultimate live game provider for your business
 Bee Fee LTA	Bee Fee LTA Gaming platform solutions	 JGO	Jogo Global Online mobile gaming platform
 BF Games	BF Games Gaming studio and content	 JUNTO	Junto Creations Game design studio
 BOOMING GAMES	Booming Games Innovative HTML5 iGaming	 PDX SLOTS	PDX Slots Regulated iGaming RGS
 elbet	Elbet Class II slots	 Spadegaming	Spade Gaming Asia's top online slot game
 FILS GAME	Fils Game Gaming solutions and development	 spinmatic	Spinmatic Multi-platform software solutions for bookmakers and casinos
 21STUD	21Stud Virtual No-Hit Blackjack	 VEGAS AMUSEMENT	Vegas Amusement Electronic Table Games Platform
 Greentube Pro / Bluebat	Greentube Pro / Bluebat Social iGaming casino platform and studio	 WWTG	World Wide Table Games Online and Live Table Games
 Winfellas	Winfellas Multiplayer gaming technology	 LAND VEGAS	Land Vegas iGaming Metaverse Platform
 Kajot Games	Kajot Games iGaming Slot Content	 PANDA BET	PandaBet Casino Game Content
 SLOT ZOMBIE	Slot Zombies Crowdsourced casino reviews, advertising and rewards	 Lady Luck HQ	Lady Luck HQ Leading Slots Influencer
 Mondogaming	Mondogaming Sportsbook and iGaming software solution	 BAUM Games	Baum Games Advanced multigame and management systems

Esports Solutions

 GG Recon	GG Recon Esports publisher	 Picklebet	Picklebet Online Esports betting platform
 Oddin.GG	Oddin.GG Live Esports data API	 Player's Best	Player's Best Esports affiliate
 Greydot	Greydot Esports affiliate media	 Wagyu Games	Wagyu Games WEB3 Blockchain gaming
 J2M	J2M Gaming, Esports consulting	 Gamer Wager	Gamer Wager Peer to peer Esport betting

iGaming and Affiliate Marketing Support

 AWARE	Aware Inc Enrollment, authentication, identifications, Secure Transactions	 MIRACL	Miracl Frictionless secure authentication
 PREFERRED PAYMENTS	Preferred Payments Payment processing solution	 NETACEA	Netacea Bot detection and management
 IDnow	IDnow Identity verification Services	 SHANK MARKETING	Shank Marketing Digital marketing solutions
 KINECTIFY	Kinectify Know your customer (KYC) and risk management tools	 signature PAYMENTS	Signature Payments Payment processor
 INNOVUM TECHNOLOGIES	Innovum Technologies Regulatory compliance, licensing	 Stack digital	Stack Digital SEO / PPC agency for iGaming
 Jooba	Jooba iGaming jackpots	 SYMPPLY	Symplify AI and Machine learning powered CRM
 MEDIA TROOPERS	Mediatroopers iGaming / Mobile affiliate	 WYNTA	Wynta Affiliate marketing solutions
 eWORDofMOUTH	eWORDofMOUTH Cardless loyalty, referral and rewards system for casinos	 ZIQNI	Ziqni Gamification solutions for the gaming industry
 Plan A Technologies	Plan A Technologies Software and lead digital transformation	 Captain Up	Captain Up Cloud-based engagement and retention platform
 FANDIFI	Fandifi Fan engagement technology	 SEAMLESSCHEX	Seamless Chex iGaming payment solutions
 Promoteo It	Promoteo It Casino management solutions	 CONNECTIKA	Connectika Payment solutions for Brazil
 WLC	WLC Web Dev for iGaming	 MULTILOT	MultiLot Cloud-Based Managed Solutions

Sports Marketing / Fan Engagement

 BHG	Backal Hospitality Group Hotel, restaurant, and venue management	 RSM	Riviera Sports Marketing Sports marketing agency
 BetDecider	Bet Decider Sports betting website	 SCORE NO SCORE	Score No Score Micro betting platform
 yepp	Yepp Sports fan engagement solutions	 Sports Crew	Sports Crew Venue-driven event marketing
 FANGAGE	Efangage Venue based customer		

Appendix

Sports Wagering

- BETFRED SPORTS** BetFred USA Sports Sports betting management and platform
- BETSWAP** BetSwap Sports wager secondary
- bettorlogic** Bettorlogic Data driven sports marketing
- betsson group** Betsson Group Full service gaming and iGaming
- BETTORFANTASY** BettorFantasy Fantasy sports platform
- INCENTIVE GAMES** Incentive Games Rewards and recruit your players
- SPARKET** Sparket Customizable pool-wagering
- Bounty Sports** Bounty Sports Daily fantasy sports platform
- CLIQUE PICKS** Clique Picks Social sports betting platform
- G** Grin Gaming Hundreds of contests a day on your favorite sports
- BETA ZED** Zed Run Skill based virtual horse racing platform
- FlexFantasy** FlexFantasy Fantasy Sports Platform

- IP INSIDE THE POCKET** Inside the Pocket Competitive sporting games
- SnapOdds** SnapOdds Shazan for sports betting
- metric GAMING** Metric Gaming Cloud based sportsbook platform
- Losers League** Losers League Where the Losers always win
- ISI RACE & SPORTS** Isi Race and Sports Reward and recruit your players
- GOLDEN RACE** Golden Race Virtual sports betting software and technology
- LOW6** Low6 Sports gamification
- WAGERWIRE** Wager Wire Marketplace for sports bet
- TOUR TRADER PRO** Tour Trader Pro Sports exchange platform
- Scrimmage** Scrimmage Rewards program for sports bettors
- SSTrader** SSTrader Football prediction tools

Sports Data and Streaming Technology

- ATHSTAT** ATHSTAT Sports data analysis
- ROLLING INSIGHTS** Rolling Insights Sports data feed provider
- DISIS** Data Sports Group Sports data tools for media
- DEUCE OF DIAMONDS** Deuce of Diamonds Data analytics
- Odditt** Odditt Odds pricing and analytics
- SPORTSSEAM** SportsSeam Visual data transformation
- PLAY CALLER** Play Caller Sports Micro-Betting odds & platform
- roninsport.io** Ronin Sports TV guides for live sports
- ODDS AI** Odds AI AI Powered Odds

Sports Leagues

- 7BallRun** 7 Ball Run Patented live cue Sport
- AFL** American Cornhole League Cornhole sports at all levels of play
- AUDL** AUDL American Ultimate Disc League
- IB** Cincinnati Bengals NFL Team
- PFC PILLOW FIGHT CHAMPIONSHIP** Pillow Fight Championship Professional Pillow Fighting League
- RACING AMERICA** Racing America Auto racing media platform
- MASL** MASL Major arena soccer league
- Handrick** Hendrick Motor Sports Pro auto racing

- Northwoods League** Northwoods League Collegiate summer baseball
- Versus F.C.** Versus F.C. Fan driven MMA
- Race Team Alliance** Race Team Alliance of professionals race teams

Professional Services

- Boston Link** Boston Link iGaming, financial services and tech industry recruitment
- Marriott** Marriott Corporation San Juan, PR
- Chowchilla Tribe** Chowchilla Tribe California
- CHUMASH CASINO RESORT** Chumash Casino Resort Santa Ynez, CA
- Eastern Shawnee Tribe** Eastern Shawnee Tribe Oklahoma
- Mohegan Sun** Mohegan Sun Uncasville, CT
- ILG** iGaming Law Group - ILG iGaming Law Group
- Quinault Beach** Quinault Beach Resort Washington State
- Quinault Indian Nation** Quinault Indian Nation Washington
- NEXT.io** NEXT.io iGaming Media and Events
- ABDALADVOGADOS** Abadala Advogados Brazil-based law firm
- SCCG Compliance** SCCG Compliance AML, KYC, Fraud Prevention
- SCCG Financial** SCCG Financial Syndicate betting
- SCCG Gaming Policy Group** SCCG Gaming Policy Group Gaming industry roundtable series
- SCCG Managed Services** SCCG Managed Services Professional services
- SCCG Recruiting** SCCG Recruiting Global gaming talent recruitment
- SCCG Research** SCCG Research Gaming industry research
- SCCG Media** SCCG Media Marketing, advertising and PR content
- SCCG Top 20 in their 20's** SCCG Top 20 in their 20's Gaming achievement award
- SCCG Venture Fund I** SCCG Venture Fund I Investment

Lotte

- XITE** Xite Holdings LTD / AZ Alphabet lottery products and platforms
- WhiteLotto** WhiteLotto Lottery Software Solutions

Responsible Gaming

- Better Change** Better Change Responsible gaming services
- KINECTIFY** Kinectify Advisory Responsible gaming

Hardware Solution

- NEVATRONIX** Nevatronix Sports wagering hardware solutions
- TOPAZ** Topaz Technology Group Signage and display technology