

SCCG MANAGEMENT



INTRODUCTIONS

ABOUT SCCG

SCCG Management is a premier management advisory firm with seasoned leaders in global gaming operations, management, and business development.

We offer turnkey services for game development studios, sports leagues and data, esports, and influencers. We provide expert solutions for strategic growth, focusing on gaming management, business expansion, and technological advancement in the United States and globally.

With over 30 years of experience in the gaming industry, SCCG is committed to operational excellence and business development, with a growing presence in burgeoning fields like esports. As a global networking partner with offices in Europe, Africa, Asia, South America, and Latin America, we connect clients with strategic partners to foster global growth and business innovation.

SCCG's expertise in gaming operations is evident in our collaboration with game development studios and our strategic management of sports leagues and esports teams. We offer tailored guidance to enhance gaming experiences and drive business development. As an accelerator for early-stage companies and an early-stage investor, SCCG's influence extends beyond traditional gaming, creating synergistic relationships that empower entrepreneurs and innovators within these rapidly evolving sectors.



CASINO OPERATIONS AND MANAGEMENT



GLOBAL BUSINESS DEVELOPMENT



STRATEGIC GAMING CONSULTING

 **100+**
Client Partners

Click Image Below
To Watch Our
Corporate Film



GAMBLING INDUSTRY'S GLOBAL CONNECTOR

SCCG
MANAGEMENT

SCCG MANAGED SERVICES

- PLATFORM PROVIDER
- RISK MANAGEMENT & TRADING
- PAYMENT & FRAUD
- CUSTOMER SERVICE
- TRAINING

SCCG Managed Services



SCCG Managed Service Operating Standards

SCCGMS boasts a strong Intellectual Property Library, drawing from an extensive ecosystem of expert partners. We prioritize continuous professional development, with regular training sessions keeping our team updated. Collaboration and open communication form the heart of our approach, ensuring innovative solutions in a dynamic regulatory environment. Our dedication to excellence is evident in our stringent quality standards, and our unparalleled customer service offers direct access to the SCCGMS Operations Manager. Additionally, we utilize a third-party system for client feedback to enhance our services. Ultimately, our mission is to train your team to operate autonomously by the project's end.



- **100+ Client-Partners Covering Every Sector of the Gambling Industry**
- **Offices in North America, Europe, Latin America, Africa and Asia**
- **Over 30 Years of Experience in the Gambling Industry**

SCCG MS: Menu of Services - Platform Provider

■ Platform Provider Selection and Integration:

- Collaborate with the client to define operational needs and requirements.
- Advise on the platform most aligned with the client's specifications.
- Facilitate contract negotiations and seamless integration with the platform provider.

■ Platform Training:

- Conduct consistent training sessions tailored for the client's team.
- Empower the client's team to operate the platform independently by the project's conclusion.

■ Oversight of Operations Management:

- Continuous assessment and enhancements.
- Management of game configurations and launches.
- Streamlined lobby administration.

■ Vendor Review:

- Identification and analysis of potential vendor's systems and services market.
- Shortlisting vendors based on their market reputation, past performance, and alignment with client needs



SCCG MS: Menu of Services - Risk Management & Trading (RM)

■ Risk Management Platform:

- Integration of the program into the Platform provider system.

■ Regulatory Reporting & Compliance:

- Support with regulatory reporting related to RM procedures
- Ensure all RM practices are compliant with regulations.

■ Trading Services

- Customization and implementation of RM program specific to the client's requirements and jurisdiction.
- Operate the RM services directly from the SCCGMS location.
- Evaluate and classify the client's RM risk stature.
- Persistently monitor and refine client risk profiles based on transactional patterns and key indicators.



SCCG MS: Menu of Services - Payments & Fraud (PF)

■ Comprehensive Payments and Fraud Review:

- A full-scale review of the client's PF regulatory requirements.
- Recommendations for personnel and platforms.

■ Technology & Systems:

- Evaluation of the technology solutions for AML & KYC compliance.
- Recommendations for technology integrations.

■ Payments & Fraud Management:

- Missing deposit / withdrawal review
- Miscellaneous transaction investigation
- Bonus abuse investigation
- Affiliate fraud monitoring
- Hacked accounts (HA) and account takeover investigations
- Deposit review and withdrawal review
- Recommendations for system enhancements and tuning.



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SCCG MS: Menu of Services - Customer Service (CS)

■ Customer Service Planning & Strategy:

- Comprehensive review of client-specific objectives related to the target customer base.
- Recommendations for personnel and platforms.

■ 24/7 Customer Support:

- Dedicated Customer Service personnel.
- VIP program development and implementation.
- Promotions set up and management



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SCCG MS: Menu of Services - Training

■ Local Operator Training

- Program Development: Crafting training programs tailored for local personnel.
- Compliance Training: Implement essential compliance requirement training.
- Recommendations: Propose the best-fit personnel and platforms for effective outcomes.

■ Our Objective

- Dedicated Customer Service personnel.
- VIP program development and implementation.
- Promotions set up and management



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SCCG MANAGEMENT

CLIENT PARTNERS

- IGAMING PLATFORMS, CONTENT AND IP
- ESPORTS SOLUTIONS
- LOTTERY
- RESPONSIBLE GAMING
- SPORTS WAGERING
- SPORTS LEAGUES
- SPORTS MARKETING AND FAN ENGAGEMENT
- HARDWARE SOLUTIONS
- SPORTS DATA AND STREAMING TECHNOLOGIES
- IGAMING AND AFFILIATE MARKETING SUPPORT
- PROFESSIONAL SERVICES

IGAMING PLATFORMS, CONTENT AND IP

B GAMING Gaming Slot Content	HOLLYWOOD TV The ultimate live games provider for your business
BIG FISH LTD Gaming Platform Solutions	JOKO MICROPL Online Mobile Gaming Platforms
BY GAMES Wasting No Slots and Content	JUNO3 Game Studio Studio
BOCHING GAMES Innovative HTML5 Gaming	PEX SLABS Regulated Gaming iOS
CBOT Class B Slots	SPACE GAMING Action, Top, Drive and Slot Games
FILE GAMES Wasting No Slots and Content Development	SRINAGAR Multiplatform software solutions for End-to-end and content
COMO Virtual Non-Real Money	VEGAS Electronic Table Games Platform
GREENVIEW PFG / BUBBLES Social Casino Gaming Platform and Mobile	WWTG Women Who Take Games Online and Live Table Games
WAPPIE AS Multiplayer Gaming Technology	L AND VEGAS Gaming Hub/Slots Platform
ENJOY GAMES Gaming Slot Content	PANDABET Classic Table Content
SLOT DANCE Cross-platform Content, Systems, Advertising and Support	LADY LUCK 110 Leading Slots & Bonus
MONTE CARLO Casino and Gaming Software Solution	

IGAMING AND AFFILIATE MARKETING SUPPORT

AVARE INC Contract, back-office, identification, secure transactions	AV MEDIATE Arbitration, Secure Authentication
PAUL R. JOHNS PAYMENTS Payment Processing Services	NETACEA Risk, Content and Management
IGNOW Identity verification Services	SIGANT Digital marketing services
INNOVATIVE TECHNOLOGIES Regulatory Compliance Solutions	SIGNATURE PAYMENTS Payment Processor
JOSEA Gaming Advertisers	STREX DIGITAL SEO / PPC Agency For Gaming
K-METRIKY Know Your Customer (KYC) and Risk Management Tools	SYNERGIFY AI and Machine Learning Powered CRM
IDENTIFIED Identity / KYC / KYB	WYNIA Affiliate Marketing Solutions
WORLDWINDOUTH Casino, Jewelry, Retailers and Rewards System For Games	ZION Compliance solutions for the gaming industry
PLAN K TECHNOLOGIES Software and Local Digital Marketing Solutions	

LOTTERY

3337 BOLA TERASA LTD / 333
Lottery and Gaming Platform

SPORTS WAGERING

BERNARD LISA GROUPS Sports Betting Management and Platform	INSIDE THE EDGE/ET Competitive Sporting Games
BETSWP Sports Wagering Solutions	IN FIVE AND SPORTS Awarded and Highest rated Players
BETTING GROUP Full Service Gaming and Wagering	LOGITE LEAGUE Wager Betting Game always Win
BETTABOOST Data Driven Sports Marketing	LOWE Sports Identification
BETTINGWATERS Fantasy Sports Platform	METRIC GAMING Casual Based Social Network Platform
SPORTS SPORTS Social Sports Betting Platform	TOUR FRANCHISE Sports Exchange Platform
CLIQUE RISK Social Sports Betting Platform	WAGER WIFE Marketing for Sports Betting
SPRINKLE Customizable Head Wagering	GOLEEN DASH Virtual Sports Betting Software and Technology
WAGER GAMING Hundreds of content a day on your favorite sports	WAPPOOLS Options for Sports Betting
INCENTIVE GAMES Reward and Service your Players	WAGERAGE Rewards Program for Sports Betting
TED RISK Live based Virtual Horse Racing Markets	

SPORTS MARKETING / FAN ENGAGEMENT

BEHALT INTEGRALITY GROUP Real Time user and social management	RSM RIVERA SPORTS MARKETING Sports marketing agency
BET DECISION Sports Betting Website	SCORE NO SCORE New Betting Platform
EPHAGRA Virtual Based Content	SPORTS CREW Virtual Based Fan Marketing
YOP Sports Fan Engagement Solutions	

SPORTS DATA AND STREAMING TECHNOLOGY

ATHS LTD Sports Data Analysis	DOGS AI AI Powered Data
DATA SPORTS GROUP Sports Data Tools for Media	PLAY CALLED SPORTS New Virtual Sports & Platform
DELICE OR DATA/COMO Data Analytics	SPORTSPORT TV Guides for Live Sports
ODDIN Risk Pricing and Analytics	SPORTSHEM Visual Data Transformation
TOLLING INSIGHTS Sports Data Feed Provider	

HARDWARE SOLUTIONS

HYPERBOXY Sports Wagering Hardware Solutions	TORAY TECHNOLOGY GROUP Storage and Display Technology
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SPORTS LEAGUES

7 BALL POK Patented Live Game Sport	GENUINE GENUINE POKER SPORTS No Auto Mixing
AMERICAN CONSOLE LEAGUE Console Sports at all Levels of Play	HALL Major League Soccer Leagues
AMERICAN ULTIMATE DISC LEAGUE	NORTHERNWOOD LEAGUE College Football Standard
CINCO MATE BENGALS NFL Team	REDSUX FC FIFA Driver MMA
MELLOW FIGHT CHAMPIONSHIP Professional MMA Fighting League	WAGE TEAM ALLIANCE Alliance of Professional Table Tennis
WAGING AMERICA Auto Betting Media Platform	

ESPORTS SOLUTIONS

GO BECOIN Player's Payouts	POURBET Online Esports Betting Platform
SPINDOO Player's & Player Media	PLAYERS BEST Sports Affiliate
OBINGLOS Live Esports Data API	WANGU GAMES Virtual Esports Betting
JDM Gaming Sports Consulting	

RESPONSIBLE GAMING

BETTER CHANGE Responsible Gaming Services	REDETECT ADVISORY Responsible Gaming
ID INTEGRITY Self-Exclusion Online Betting	

PROFESSIONAL SERVICES

AVANTAGE LINK Gaming, Financial Services and Tech Industry Recruitment	GOOD COMPLIANCE AML, KYC, KYB Compliance
CHRONICLE LA TO BE California	GOOD FANVEXEL Syndicate Betting
CHRONICLE LA TO BE California	GOOD GAMING INDUSTRY GROUP Gaming Industry Newsletter Series
CHRONICLE LA TO BE California	GOOD MANAGED SERVICES Professional Services
CHRONICLE LA TO BE California	GOOD MEDIA Marketing, Advertising, and PR Content
CHRONICLE LA TO BE California	GOOD REGULATING Global Gaming, Talent Recruitment
CHRONICLE LA TO BE California	GOOD RESEARCH Gaming Industry Research
CHRONICLE LA TO BE California	GOOD TOP 20 IN 2020 Gaming Achievement Award
CHRONICLE LA TO BE California	GOOD VENTURE FUND I Investment
CHRONICLE LA TO BE California	RENEGADE REVENUE Risk Based Law Firm
CHRONICLE LA TO BE California	ADAPTE STUDIOS Mobile Casino Content and Development

GLOBAL OPERATIONS



STEPHEN A. CRYSTAL
FOUNDER & CEO



Kelly Segovia
CTO



Dave Antony
CFO



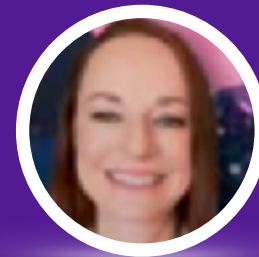
George Vonapartis
Head of Sales



Scott Butera
Advisory Board Member



Nick Giangreco
VP Marketing & Sales



Jenny McLauchlan
Legal, Compliance &
Regulatory Advisor



Larry Everling
Digital Marketing Advisor

GLOBAL BUSINESS DEVELOPMENT



STEPHEN A. CRYSTAL
FOUNDER & CEO



David Hanlon
Global Gaming and General
Partner, SCCG Venture Fund I



Randall Sayre
Gaming Operations and
Compliance



Pierre Cadena
Strategic Business Development
M&A



Michael Silberling
Gaming Operations



Lou D'Amico
Retail and Online Sports Wagering
and Media



Bruce Bundrant
Sports Marketing

REGIONAL BUSINESS DEVELOPMENT



STEPHEN A. CRYSTAL
FOUNDER & CEO



Joseph Valandra
US Tribal Gaming and Technology



Dave Antony
Director, Canada



Rosa Ochoa
Director, Mexico and LATAM



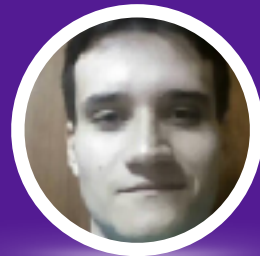
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Sports Wagering & iGaming



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Strategy Consultant



Remi Abayomi
IT, Broadcast Engineering, and
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SCCG MANAGEMENT



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SCCG MANAGEMENT



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GZIRA

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GZR 1401

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SCCG Management celebrates 2022 as its 30th Anniversary of leadership and innovation for the gaming industry.

An aerial photograph of a city at sunset, featuring a large body of water in the foreground and a prominent tower in the background. The sky is filled with dramatic, colorful clouds. The logo for SCCG Management is overlaid in the center, with the letters 'S', 'C', 'C', and 'G' in large, white, semi-transparent circles, and the word 'MANAGEMENT' in white, sans-serif capital letters below them.

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