

SCCG
MANAGEMENT

SPORTS WAGERING & ESPORTS

ABOUT SCCG

SCCG Management is a premier management advisory firm with experienced leaders from the global gaming industry, providing expert solutions for strategic success with a focus on sports betting, iGaming, sports marketing, affiliate marketing, esports, technology and product commercialization in the United States and around the globe.

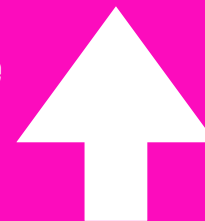
Serving the gambling industry for over 30 years as a global networking partner with international offices in Europe, Africa, Asia, South America and Latin America, SCCG connects clients with the right strategic partners to assist global scale growth.

As an accelerator for early stage companies, we promote innovation and empower emerging companies to achieve their goals. Additionally, SCCG acts as an early-stage investor, providing capital and resources to entrepreneurs developing new and innovative products and platforms.



 **100+**
Client Partners

**Click Image Above
To Watch Our
Corporate Film**





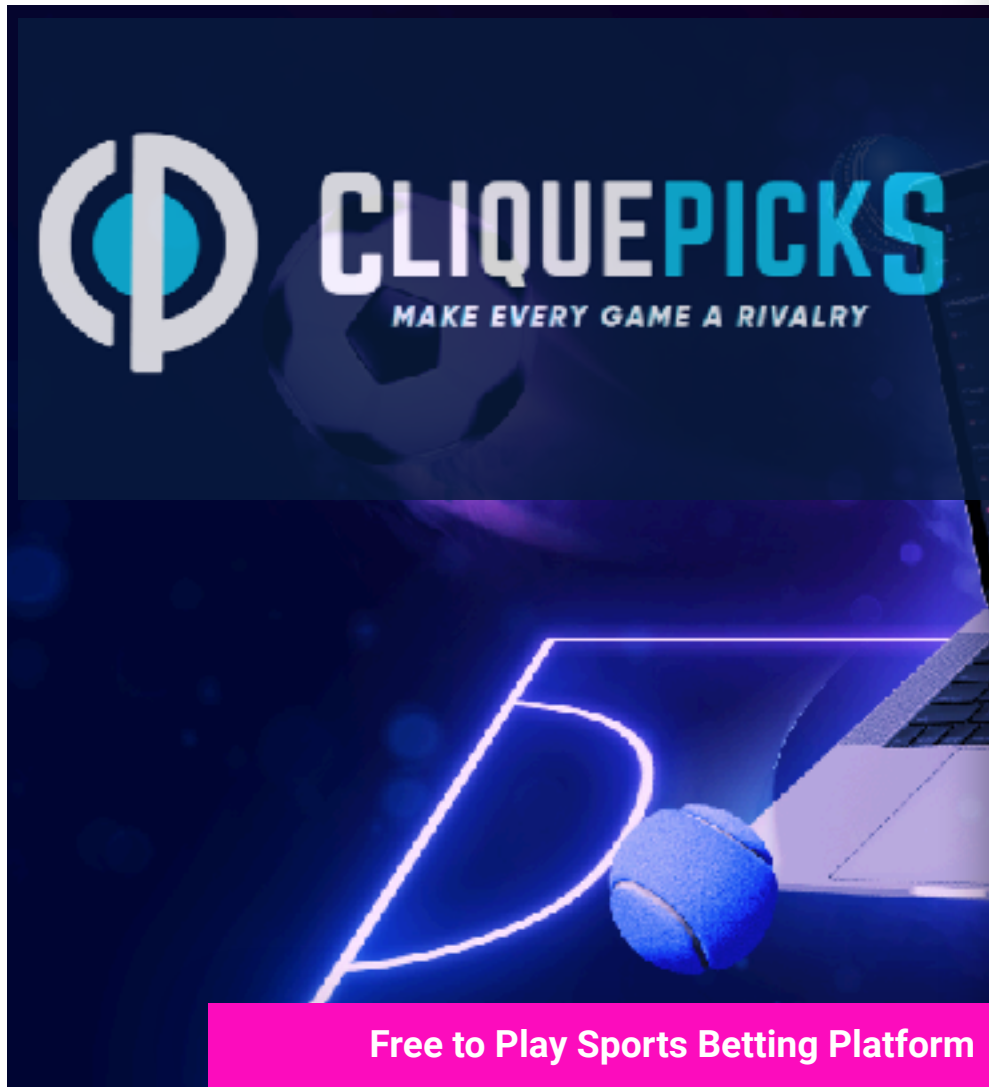
SCCG
MANAGEMENT

SPORTS WAGERING & ESPORTS

- PRODUCTS
- PLATFORMS
- SOLUTIONS

CLIENT PARTNERS

Owned and Operated by SCCG Management



Sports Wagering Platforms & Solutions

CLIQUEPICKS

CliquePicks offers a unique platform where 'Cliques' range from personal friend groups to branded entities. Brands can actively engage with their customers through sweepstakes competitions, offering exciting prizes. This setup not only generates valuable, actionable insights about consumer preferences but also opens avenues to tap into new demographics of sports enthusiasts and competitive spirits. CliquePicks is completely legal and free to play, ensuring an accessible and compliant way for brands to connect with their audience.

<https://cliquepicks.com/>

[Intro Deck](#)

[Learn More](#)

SSTrader



Sports Betting Analytics Platform

Sports Wagering Platforms & Solutions

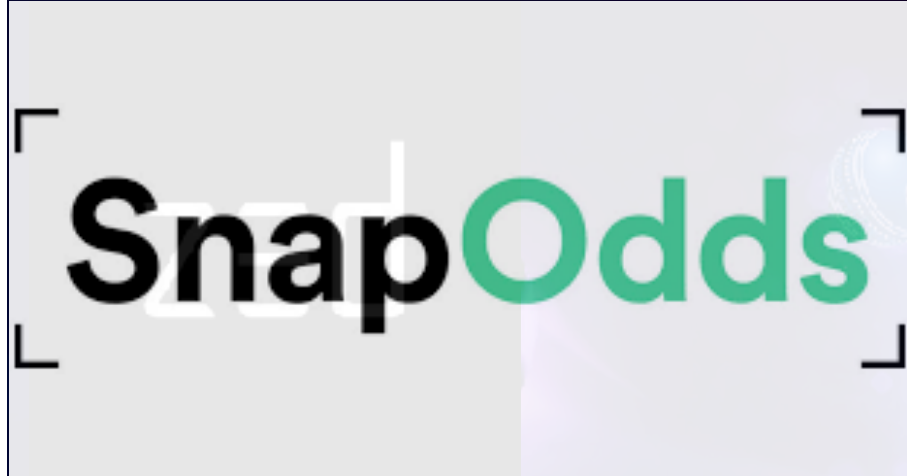
SSTRADER

SSTrader is revolutionizing the sports betting industry with its state-of-the-art sports analytics platform, leveraging big data, AI, and Machine Learning. It offers interactive graphs, comprehensive statistical analysis, and a distinctive feature allowing users to create their own prediction models, akin to financial market strategies. Additionally, SSTrader introduces ChatSST, the world's first AI-powered chatbot for personalized game predictions, positioning itself as an essential tool for modern sportsbooks seeking to offer clients an unparalleled experience.

<https://sstrader.com/>

[One-Pager](#)

[Learn More](#)



Sports Wagering Platforms & Solutions

SNAPODDS

SnapOdds is a sports betting technology product of Snapscreen Inc., that has developed a proprietary TV and streaming content recognition software that can identify live sporting events being broadcast using just a single snap from your phone. After the snap, the user journey is configurable and customers can show e.g., live game odds, and facilitate in-game betting for users.

<https://www.snapodds.com/>

[Social Media Use Case Video](#)

[Operator Use Case Video](#)

Parimuteul Sports Betting Platform

Learn More



Sports Wagering Platforms & Solutions

WAGERWIRE

WagerWire empowers you to take control of your actions and view your bets as a portfolio of assets that can be bought and sold at any time. Seamlessly sync your favorite sportsbooks to track the real-time value of your bets, stack rewards, and play with celebrities or friends. Bettors can now trade their bets through both the WagerWire mobile app and within partners' sports betting apps via technology integration.

<https://www.wagerwire.com>

[One-Pager](#)

Free to Play Sports Betting Platform

Learn More



Skill Based Virtual Horse Racing

Sports Wagering Platforms & Solutions

ZED RUN

ZED RUN is a unique blockchain-based horse racing game where players set the prices, race frequency, and enjoy a digital replication of real-world horse racing. Users enter races with their NFT horses for a fee, competing for prize money in races hosted hourly, streamed on the website and Twitch. Unique to each NFT horse is a "bloodline" generated by an algorithm, enabling breeding of distinct horses. Since 2019, ZED RUN has seen over \$30 million in racehorse NFT sales.

<https://zed.run>

[Intro Deck](#)

[Learn More](#)



SPARKET

The Social Network™



Parimuteul Sports Betting Platform

Sports Wagering Platforms & Solutions

SPARKET

"Sparket: The Social Network™, the revolutionary live event wagering software designed to help operating partners grow revenue and reach. We're blowing the doors off the traditional betting industry with our "bet-on-anything" wagering platform. Operators can now offer infinite free-to-play and pay-to-play betting opportunities that appeal to a broader audience and add tremendous value to existing patrons.

<https://www.betsparket.com/>

[One-Pager](#)

Learn More

GOLDEN RACE

BEYOND VIRTUALS



Virtual Sports Betting Software & Tech

Sports Wagering Platforms & Solutions

GOLDEN RACE

For Virtual Sports content and platforms, we have partnered with Golden Race, the industry's leading provider of online and retail virtual sports solutions. The company offers the first real sportsbook with a virtual outcome. Based on realistic odds, their Virtual Sports engage players constantly, generating more than 15 million tickets per day through major partners around the world. Their global client list is a virtual who's who of industry majors.

<https://goldenrace.com/>

[Watch Corporate Video](#)

Learn More

BETFRED SPORTS



Sportsbook Operator

Sports Wagering Platforms & Solutions

BETFRED SPORTS USA

Betfred USA is the wholly owned US subsidiary of Betfred Group, a Warrington, United Kingdom based bookmaker that owns and operates over 1,400 betting shops in the UK as well as industry leading online and mobile products in the UK and Spain. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas based Betfred USA in 2019 specifically to enter the robust and ever-expanding US sports betting market.

<https://betfredsports.com/>

[The Betfred Story - Video](#)

Learn More



BOUNTYSPORTS

Sports Wagering Platforms & Solutions

BOUNTY SPORTS

Bounty has developed and operates a daily fantasy sports platform, which is simple and engaging. It is targeted to the average sports fan and not the professional DFS player.

Currently, Bounty has 18,000+ users and offers opportunities through affiliate programs with established sports book operators in both Canada and the US. Bounty also launches its white label integration of its platform into a regulated sports books.

<https://bountysports.com/>

Fantasy Sports Platform

Learn More



Sports Wagering Platforms & Solutions

TOUR TRADER PRO

Tour Trader Pro (TTP) is a pro golf futures exchange. TTP is the quintessential companion to golf tournament coverage and the live venue experience, keeping eyes on the screen far longer than any existing engagement vehicle. Our flagship professional golf product provides users a platform to buy and sell contracts on players where the value is derived from how much prize money the player earns.

<https://tourtraderpro.com>

[One-Pager](#)

Golf Futures Exchange

Learn More



Sports Wagering Platforms & Solutions

SCRIMMAGE

Scrimmage builds betting operators gamified loyalty programs that are integrated directly into the operator's app or website that are customized to their user base. Users on average bet 6x more frequently after participating in the loyalty program. Scrimmage monetizes when users choose to spend rewards back within the loyalty game, meaning the only cost to the operator is the reward amount they choose to share with their users. More information, including a demo and integration documents, can be found at

www.partners.scrimmage.co/

[Intro Deck](#)

[Learn More](#)

Loyalty and Rewards Solutions



Sports Wagering Platforms & Solutions

GRIN GAMING

Grin Gaming's high-frequency micro market pricing platform lets sports fans win cash by predicting every play of NFL, NBA, WNBA, MLB, and NHL. After years of perfecting their technology in the consumer space, they have just launched their GrinData licensing product for sportsbooks and casinos. Battle-tested over the past two years across 200K+ players and over 10M wagers, GrinData provides sports betting operators unprecedented wager volume increases via:

<https://gringaming.com/>

[One-Pager](#)

Micro Betting Data & Platform

Learn More

ISI RACE & SPORTS



Turnkey Race and Sportsbook Software Solutions

Sports Wagering Platforms & Solutions

ISI RACE AND SPORTS

ISI Race and Sports is a Global provider of turnkey Race and Sportsbook Software and Solutions. We provide traditional Sportsbooks, automated self-service Sportsbooks via the iSports Stand -Sports Betting Kiosk, the one of kind IGT Crystal Betting Terminal, Sportsbook Management, Mobile Wagering, In-Play wagering, Pari-mutuel race wagering and many other unique Sports wagering products and configurations.

<https://www.isiraceandsports.com>

[Intro Deck](#)

Learn More



Sports Wagering Secondary Market

Sports Wagering Platforms & Solutions

BETSWAP LIMITED

The BetSwap platform enables sportsbook customers to sell or buy a bet on the BetSwap secondary market. Sellers control how much their bet price. Buyers can browse the marketplace to find bets no longer offered by the sportsbook and purchase them. BetSwap uses an advanced price prediction algorithm to suggest the perfect price for Sellers to sell a bet at, to ensure that value is maximized and the sale is quick. BetSwap will also display the better odds analysis to ensure the Buyer understands the benefit they are receiving in purchasing each bet.

<https://betswap.io/>

Learn More



Sports Wagering Platforms & Solutions

INCENTIVE GAMES

Incentive Games is a gaming solutions company. The company engages in free-to-play and pay-to-play sports games. It is based in Edinburgh, Scotland. By creating sports-related games, which appeal to gamers who wouldn't normally be interested in casino products, these titles allow operators to maximise engagement and, of course, revenue.

<https://incentivegames.com/>

Free to Play Sports Betting Content

Learn More



INSIDE^{THE} POCKET

Free to Play Gaming Aggregator

Sports Wagering Platforms & Solutions

INSIDE THE POCKET

At Inside the Pocket, we are pioneering the aggregator model in free-to-play gaming. Our mission is to help sports leagues and teams, media organizations and betting operators build audience engagement on the basis of openness and choice – and without the need for multiple costly integrations. As a platform based on openness, we pride ourselves on building strong partnerships with best-in-class mobile game developers. These collaborative relationships expand our content offering beyond our own native gaming portfolio and provide our partners with exposure to a far broader network of end users.

<https://insidethepocket.biz/#about>

Learn More



Losers League

WIN BY LOSING

Sports Wagering Platforms & Solutions

LOSERS LEAGUE

Losers League is a pick'em platform that is focused on getting you in front of more sports and events. Focusing on the Losers of the event has allowed us to drive more engagement and give credit to the other side of contest.

<https://losersleague.com/>

[Intro Deck](#)

Free to Play Pick'em Platform

[Learn More](#)



Fan Engagement

PLAY CALLER SPORTS

Offers micro-market odds data feeds, B2B and B2C competition platforms to play live during your favorite pro sports games. Pick outcomes in real-time for individual plays, drives and possessions. Are you a company or brand looking to drive the next frontier of fan engagement? Learn how to become a partner or even launch your own micro-market powered games and experiences

<https://playcaller.io/app/>

LIVE MICRO BETTING PLATFORM

Learn More

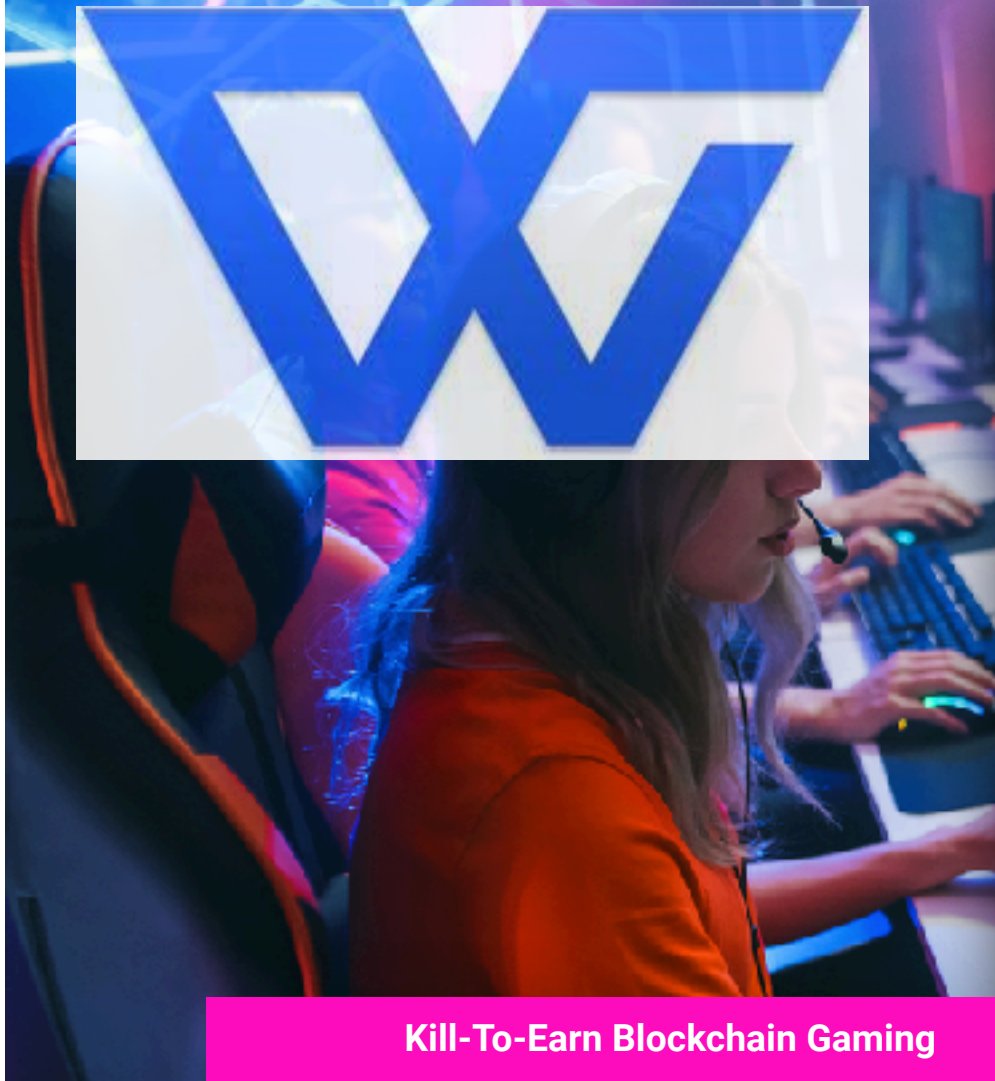
THE WORLD'S LARGEST RACE AND SP

ESPORTS

We have been active in Esports since its early days, including:

- Competitive Platforms and Wagering
- B2C Media Publications
- Affiliate Media and Marketing
- Data API Sources





Esports Platforms & Solutions

WAGYU GAMES

Wagyu Games is leading the charge on Kill-To-Earn Gaming, setting new standards with its flagship product, Undead Blocks. With a focus on fun, competition, and ownership of digital assets, Wagyu Games is revolutionizing the blockchain gaming landscape.

<https://www.wagyu.io/>

<https://www.undeadblocks.com/>

Kill-To-Earn Blockchain Gaming

Learn More



Esports Platforms & Solutions

GAMER WAGER

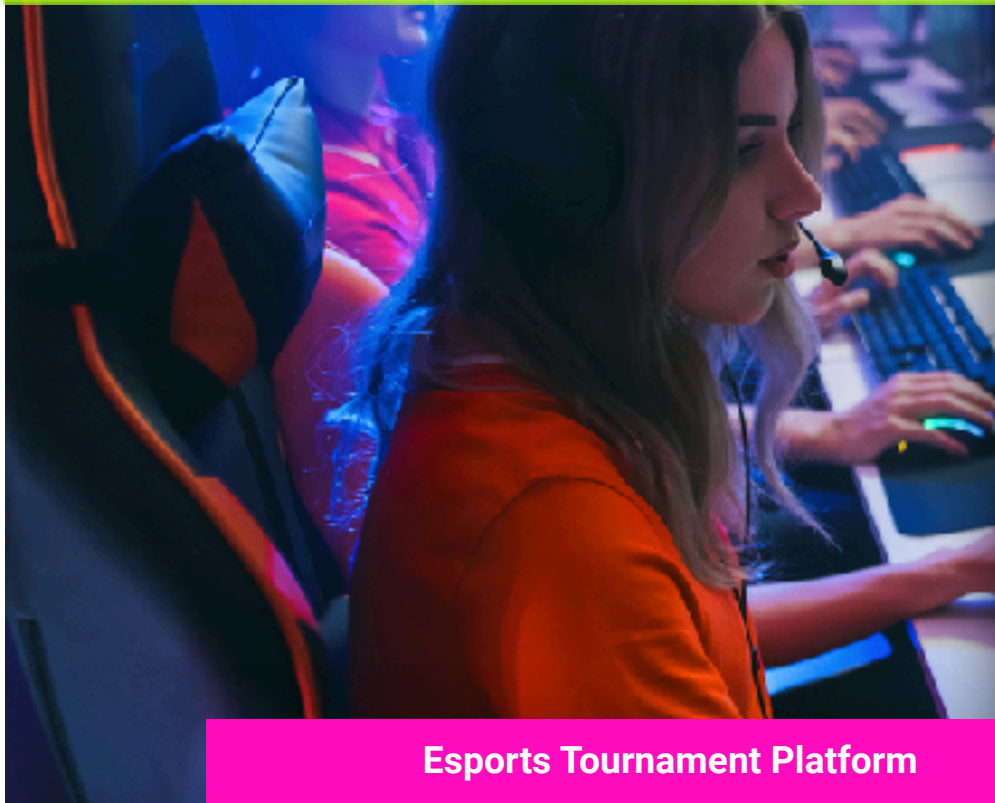
The only licensed dedicated head to head video gaming software provider in the world. Gamer Wager's goal is to help operators provide their users with Peer to Peer video gaming wagering, built by gamers, for gamers. Their service will allow operators to connect millions of passionate gamers, in regulated markets, from around the world. Gamer Wager USA is set to develop a white label B2B offering for tier one operators using a SaaS business model in 2023.

<https://www.gamerwager.com/>

[Intro Video](#)

Learn More

Peer to Peer Esports Betting



Esports Tournament Platform

Esports Platforms & Solutions

EPULZE

Enjoy an accessible esports environment where gamers of all skill levels engage in daily matches and tournaments for prize money and digital prizes. Epulze also provides pro-division leagues and live streamed pro tournaments, live broadcasts with commentating by our in-house talents, and other online and offline events. Epulze offers something for everyone.

<https://epulze.com/>

Learn More

J2M

A woman with long dark hair, wearing an orange t-shirt, is shown in profile, focused on playing a video game. She is wearing a headset with a microphone. In the background, other players are visible, some wearing colorful costumes, in a dimly lit esports arena with blue and purple lighting.

Esports Platforms & Solutions

J2M

J2M combines over 55 years of knowledge and experience from the video game, esports and metaverse universe into one consulting company, thanks to the careers of co-founders John Gaudiosi and John Benyamine. J2M helps Hollywood studios, brands and companies interested in targeting Millennial and Gen Z audiences where they digitally live today - and that's primarily through some variation of gaming (esports, metaverse, mobile, console and PC).

<https://www.j2m.media/>

Esports Consulting

Learn More



Esports Data and Odds Provider

Esports Platforms & Solutions

ODDIN.GG

We have partnered with industry leading Esports Data Provider, Oddin, to provide our Bookmaker, Casino and Gaming Lounge customers with the highest number of truly live esports markets available today for leading game titles such as Counter-Strike: Global Offensive (CS:GO), League of Legends (LoL), Defense of the Ancients 2 (DOTA 2), FIFA, Playerunknown's Battlegrounds (PUBG), Fortnite, Overwatch, Rocket League, NBA2K, Hearthstone and Starcraft 2.

<https://oddin.gg/>

Learn More

IGAMING PLATFORMS, CONTENT AND IP

B GAMING iGaming Slot Content	HOLLYWOOD TV The ultimate live games provider for your business
BEE FEE LTD Gaming Platform Solutions	JOGO GLOBAL Online Mobile Gaming Platforms
BF GAMES Gaming Studio and Content	JUNTO CREATIONS Game Design Studio
BOOMING GAMES Innovative HTML5 iGaming	PDX SLOTS Regulated iGaming RGS
ELBET Class II Slots	SPADE GAMING Asia's Top Online Slot Games
FILS I GAME Gaming Solutions and Development	SPINMATIC Multi-platform software solutions for bookmakers and casinos
21STUD Virtual No-Hit Blackjack	VEGAS AMUSEMENT Electronic Table Games Platform
GREENTUBE PRO / BLUEBAT Social iGaming Casino Platform and Studio	WWTG WORLD WIDE TABLE GAMES Online and Live Table Games
WINFELLAS Multiplayer Gaming Technology	LAND VEGAS iGaming Metaverse Platform
KAJOT GAMES iGaming Slot Content	PANDABET Casino Game Content
SLOT ZOMBIE Crowdsourced Casino Reviews, Advertising and Rewards	LADY LUCK HG Leading Slots Influencer
MONDOGAMING Sportsbook and iGaming Software Solution	

IGAMING AND AFFILIATE MARKETING SUPPORT

AWARE INC Enrollment, Authentication, Identification, Secure Transactions	MIRACL Frictionless Secure Authentication
PREFERRED PAYMENTS Payment Processing Solution	NETACEA Bot Detection and Management
IDNOW Identity Verification Services	SHANK Digital Marketing Solutions
INNOVUM TECHNOLOGIES Regulatory Compliance, Licensing	SIGNATURE Payment Processor
Jooba iGaming Jackpots	STACK DIGITAL SEO / PPC Agency for iGaming
KINECTIFY Know your Customer (KYC) and Risk Management Tools	SYMPHLY AI and Machine Learning Powered CRM
MEDIATROOPERS iGaming / Mobile Affiliate	WYNNTA Affiliate Marketing Solutions
eWORDOFMOUTH Cardless Loyalty, Referral, and Rewards System for Casinos	ZIQNI Gamification Solutions for the Gaming Industry
Plan A TECHNOLOGIES Software and Lead Digital Transformations	CAPTAIN UP Cloud-based Engagement and Retention Platform
PROMETEO IT Casino Management Solutions	SEAMLESS CHEX iGaming Payment Solutions
FANDIFI Fan Engagement Technology	

LOTTERY

XITE HOLDINGS LTD / AZ
Alphabet Lottery Products and Platforms

SPORTS WAGERING

BETFRED SPORTS Sports Betting Management and Platform	INSIDE THE POCKET Competitive Sporting Games
BETSWAP Sports Wager Secondary	ISI RACE AND SPORTS Reward and Recruit your Players
BETSSON GROUP Full Service Gaming and iGaming	LOSERS LEAGUE Where the Losers always Win
BETTORLOGIC Data Driven Sports Marketing	LOW6 Sports Gamification
BETTORFANTASY Fantasy Sports Platform	METRIC GAMING Cloud Based Sportsbook Platform
BOUNTY SPORTS Daily Fantasy Sports Platform	TOUR TRADER PRO Sports Exchange Platform
CLIQUE PICKS Social Sports Betting Platform	WAGER WIRE Marketplace for Sports Bets
SPARKET Customizable Pool-Wagering	GOLDEN RACE Virtual Sports Betting Software and Technology
GRIN GAMING Hundreds of contests a day on your favorite sports	SNAPODDS Shazam for Sports Betting
INCENTIVE GAMES Reward and Recruit your Players	SCRIMMAGE Rewards Program for Sports Bettors
ZED RUN Skill Based Virtual Horse Racing Platform	SSTRADER Football Prediction Tools

SPORTS MARKETING / FAN ENGAGEMENT

BHG Hotel, Restaurant and Venue Management	BACKAL HOSPITALITY GROUP Hotel, Restaurant and Venue Management
BET DECIDER Sports Betting Website	RSM RIVIERA SPORTS MARKETING Sports Marketing Agency
EFANGAGE Venue Based Customer	SCORE NO SCORE Micro Betting Platform
YEPP Sports Fan Engagement Solutions	SPORTS CREW Venue-Driven Event Marketing

SPORTS DATA AND STREAMING TECHNOLOGY

ATHSTAT Sports Data Analysis	ODDS AI AI Powered Odds
DATA SPORTS GROUP Sports Data Tools for Media	PLAY CALLER SPORTS Micro-Betting Odds & Platform
DEUCE OF DIAMONDS Data Analytics	RONIN SPORT TV Guides for Live Sports
ODDIT Odds Pricing and Analytics	SPORTSSEAM Visual Data Transformation
ROLLING INSIGHTS Sports Data Feed Provider	

HARDWARE SOLUTIONS

NEVATRONIX
Sports Wagering Hardware Solutions

TOPAZ
TOPAZ TECHNOLOGY GROUP
Signage and Display Technology

SPORTS LEAGUES

7 BALL RUN Patented Live Cue Sport	HENDRICK MOTOR SPORTS Pro Auto Racing
AMERICAN CORNHOLE LEAGUE Cornhole Sports at all Levels of Play	MASL Major Arena Soccer League
AUDL American Ultimate Disc League	NORTHWOODS LEAGUE Collegiate Summer Baseball
CINCINNATI BENGALS NFL Team	VERSUS FC Fan Driven MMA
PILLOW FIGHT CHAMPIONSHIP Professional Pillow Fighting League	RACE TEAM ALLIANCE Alliance of Professional Race Teams
RACING AMERICA Auto Racing Media Platform	

ESPORTS SOLUTIONS

GG RECON Esports Publisher	PICKLEBET Online Esports Betting Platform
GREYDOT Esports Affiliate Media	PLAYER'S BEST Esports Affiliate
ODDIN.GG Live Esports Data API	WAGYU GAMES WEB3 Blockchain Gaming
J2M Gaming, Esports Consulting	GAMER WAGER Peer to Peer Esports Betting

RESPONSIBLE GAMING

BETTER CHANGE Responsible Gaming Services	KINECTIFY KINECTIFY ADVISORY Responsible Gaming
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PROFESSIONAL SERVICES

BOSTON LINK iGaming, Financial Services and Tech Industry Recruitment	SCCG COMPLIANCE AML, KYC, Fraud Prevention
CHOWCHILLA TRIBE California	SCCG FINANCIAL Syndicate Betting
CHUMASH CASINO RESORT Santa Ynez, CA	SCCG GAMING POLICY GROUP Gaming Industry Roundtable Series
EASTERN SHAWNEE TRIBE Oklahoma	SCCG MANAGED SERVICES Professional Services
IGAMING LAW GROUP (ILG) iGaming Law Group	SCCG MEDIA Marketing, Advertising, and PR Content
MARRIOTT CORPORATION San Juan, PR	SCCG RECRUITING Global Gaming Talent Recruitment
MOHEGAN SUN Uncasville, CT	SCCG RESEARCH Gaming Industry Research
QUINULT BEACH RESORT Washington State	SCCG TOP 20 IN THEIR 20'S Gaming Achievement Award
QUINULT INDIAN NATION Washington	SCCG VENTURE FUND I Investment
ADAPTS STUDIOS Media Content Creator and Distribution	ABADALA ADVOGADOS Brazil-Based Law Firm

SCCG MANAGEMENT



STEPHEN A. CRYSTAL
FOUNDER & CEO

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 **SOCIAL MEDIA**

<https://linkedin.com/company/sccg-management>

SCCG MANAGEMENT



LAS VEGAS | ATHENS | BANGKOK | CALGARY
FLORIANAPOLIS | GZIRA | HYDERABAD | KAMPALA | LONDON
MANCHESTER | MEXICO CITY | SYDNEY

LAS VEGAS

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Las Vegas, NV 89119

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88010-001

GZIRA

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GZR 1401

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Pyrmont Sydney, NSW 2009

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1010 8th Avenue SW, Calgary,
ABT2P1J2

LONDON

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Lion House,
3 Plough Yard,
London, EC2A 3LP

KAMPALA

UGANDA
Plot 1, Pilkington Rd.,
Workers' House, 6th Floor
Southern Wing, Kampala

BANGKOK

THAILAND
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Lvl 20, 725 Sukhumvit Rd
Bangkok, Thailand 10110

MEXICO CITY

MEXICO
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Colonia Del Valle, 03100
Ciudad de Mexico, MEXICO

MANCHESTER

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Jactin House,
24 Hood Street,
Ancoats, Manchester, M4 6WX

HYDERABAD

INDIA
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GVR Pride, Road No.12,
Banjara Hills, Hyderabad,
Telangana - 500034

ATHENS

GREECE
12 Gravas Street
Markopoulo, Attica
Greece, GR19003



SCCG Management celebrates 2022 as its 30th Anniversary of leadership and innovation for the gaming industry.

An aerial photograph of a city at sunset, featuring a large, multi-story building on the left and a winding canal in the center. The sky is filled with dramatic, colorful clouds. Overlaid on the image is a large, stylized logo for 'SCCG MANAGEMENT'. The letters 'S', 'C', 'C', and 'G' are large and circular, each containing a different view of the city. The word 'MANAGEMENT' is written in a smaller, white, sans-serif font below the 'C's and 'G'.

SCCG MANAGEMENT

SCCGMANAGEMENT.COM