



GOLDEN RACE

THE BRAND LEADER IN VIRTUAL SPORTS

TOPICS

- 01.** *WHY VIRTUAL SPORTS?*
- 02.** *ABOUT GOLDENRACE*
- 03.** *TOP GAMES*
- 04.** *OMNI CHANNEL SOLUTION*





WHY VIRTUAL SPORTS?

WHERE THE EXCITEMENT OF SPORTS ACTION AND GAMING MEET... EVERY MINUTE

WHY VIRTUAL SPORTS?

WHAT IS VIRTUAL SPORTS?

- Recreates popular sporting events using video or live render of 3D graphics.
- Players play like they normally do in regular sports betting. Zero learning curve.
- Computer generated results: secure and reliable.
- Play at any moment of the day and complete bets within seconds.



WHY VIRTUAL BETTING?

VIRTUAL SPORTS ADVANTAGE

- A new game at whatever interval you choose.
- Same play opportunities as in regular sports betting.
- Trusted by players: No fixes or scams.
- Flexible formats, configurable to meet any business goals
- Raising popularity and adoption rates, specially among a new and younger player segment (<35 years).



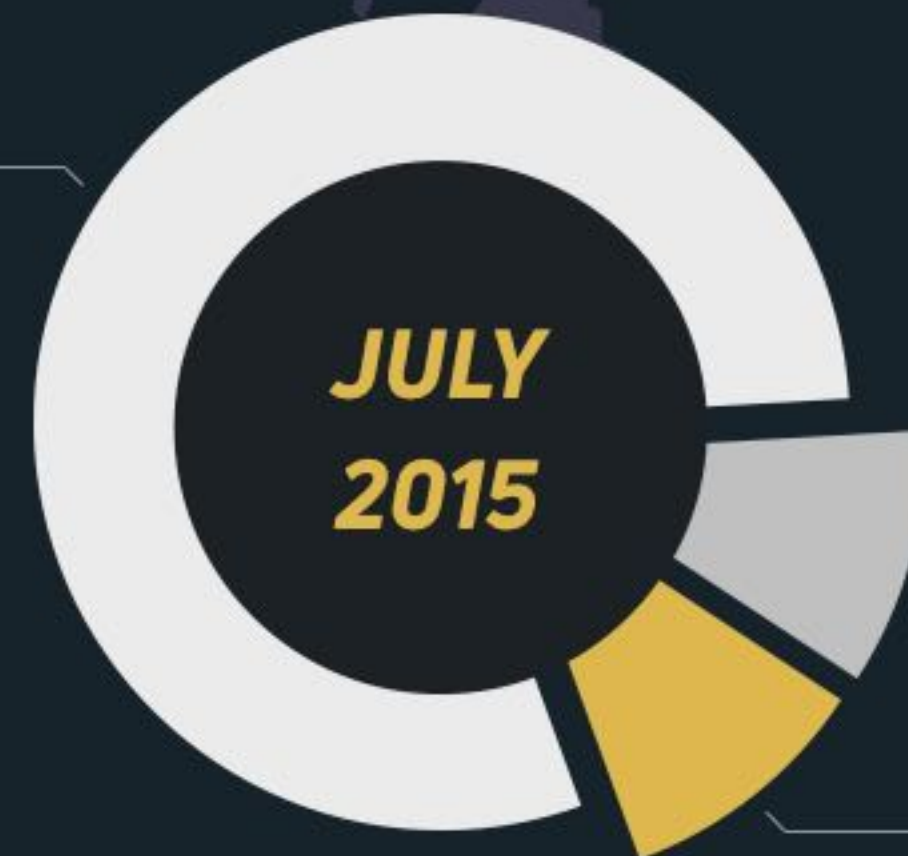
WHY VIRTUAL BETTING?

SUCCESS CASE: ITALY



VIRTUAL VS TRADITIONAL BETTING

Sports Betting
79,6 %



Horse Betting
10,2 %

Virtual Betting
10,2 %



WHY VIRTUAL SPORTS?

ITALY 2018: VIRTUAL SPORTS TURNOVER

Operator (RETAIL+ONLINE)	Turnover
GOLDBET	€ 610.071.727
SNAI-COGETECH	€ 290.319.068
EUROBET	€ 234.605.218
SISAL	€ 208.546.008
LOTTO	€ 107.203.609
INTRALOT/GAMENET	€ 68.341.453
PLANET WIN	€ 21.198.586
BET365	€ 7.750.129
WILLIAM HILL	-
PADDY-BETFAIR	-
BWIN PARTY	-
TOTAL	1.548.035.798 €



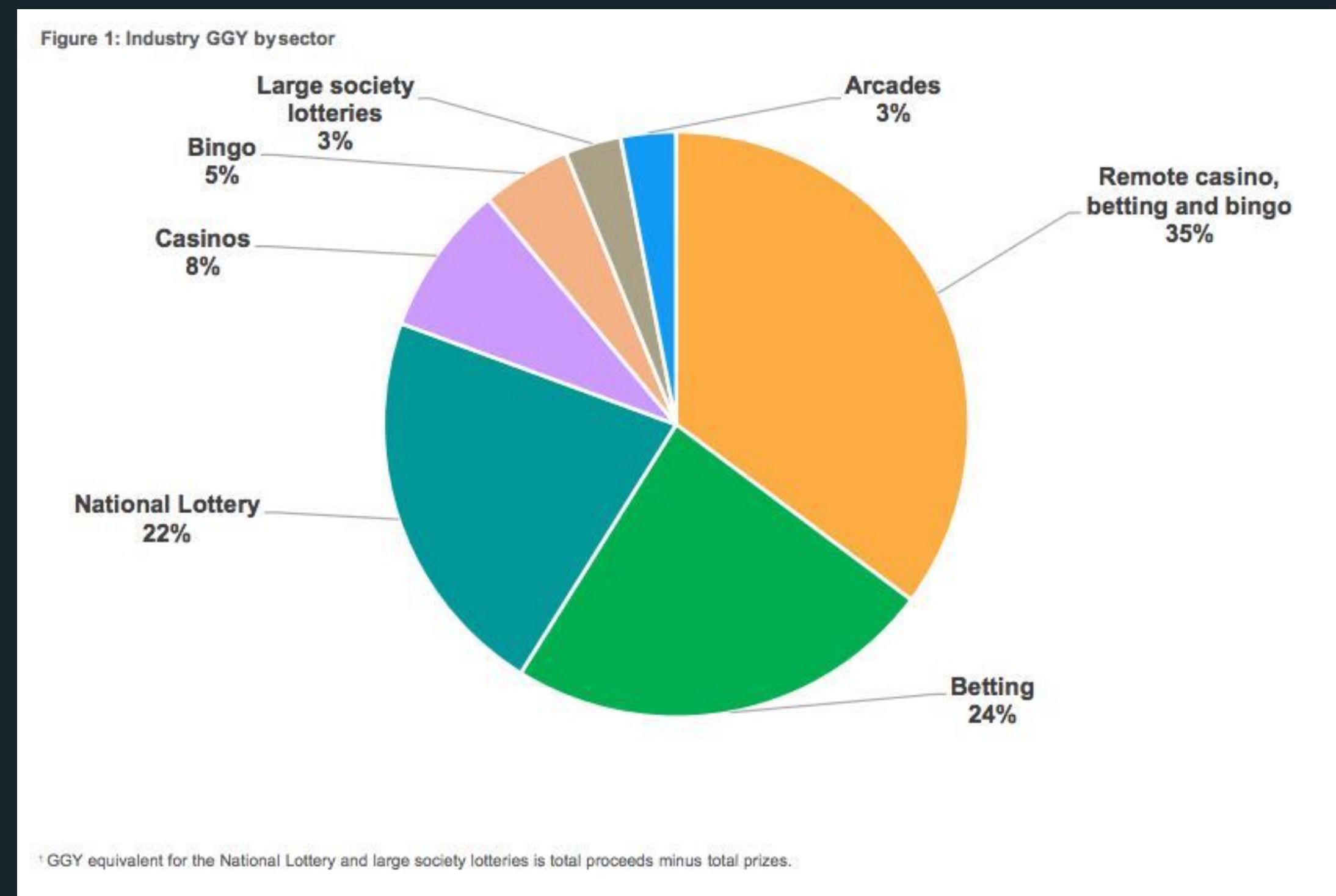
Source: AAMS 2018

Autonomous
Administration of State
Monopolies

WHY VIRTUAL SPORTS?

VIRTUALS ONLINE IN THE UK

UKGC REPORT OCT. 2016 - SEPT. 2017



**VIRTUALS
TOTAL REVENUE**

£170M

£40M > REAL TENNIS

**VIRTUALS
ONLINE SHARE**

8.5%





ABOUT GOLDENRACE

THE BRAND LEADER IN VIRTUAL SPORTS

ABOUT GOLDENRACE

KEY FACTS

GLOBAL LEADER

in pre-recorded video sports play

GLOBAL LEADER

in virtual football league play

AFRICAN MARKET LEADER

in virtual football league play

AFRICAN MARKET LEADER

in mobile virtual play

ITALY MARKET LEADER

in virtual football league play

15 years

delivering innovative
games and betting
solutions

~15M tickets/day

processed in our servers
every single day

40k shops

running Goldenrace
software 24/7

300+ sites

powered by Goldenrace
online solution

> €4B /year

More than 4 billions in annual betting volume



ABOUT GOLDENRACE

THE GOLDENRACE ADVANTAGE



Cost



Licensed



Configurable



Branded



Top Games



Real Odds



Quick Integration



Jackpots



ABOUT GOLDENRACE

100% IN-HOUSE DEVELOPMENT

We provide unparalleled customisation options; Our partners benefit from exclusive content, features and functionality in virtually any aspect of our platform.

PROPRIETARY TECHNOLOGY AND TOOLS

Game engine

Event logic and odds

VFX's

3D graphics and rendering

Motion capture

Real action filming

TEAM EXPERTISE IN ALL FRONTS

Backend developers

Front-End developers

Odds makers

Video game industry professionals

TV and film industry VFX's professionals

Business analysts

IT, scalability and security

Quality Assurance

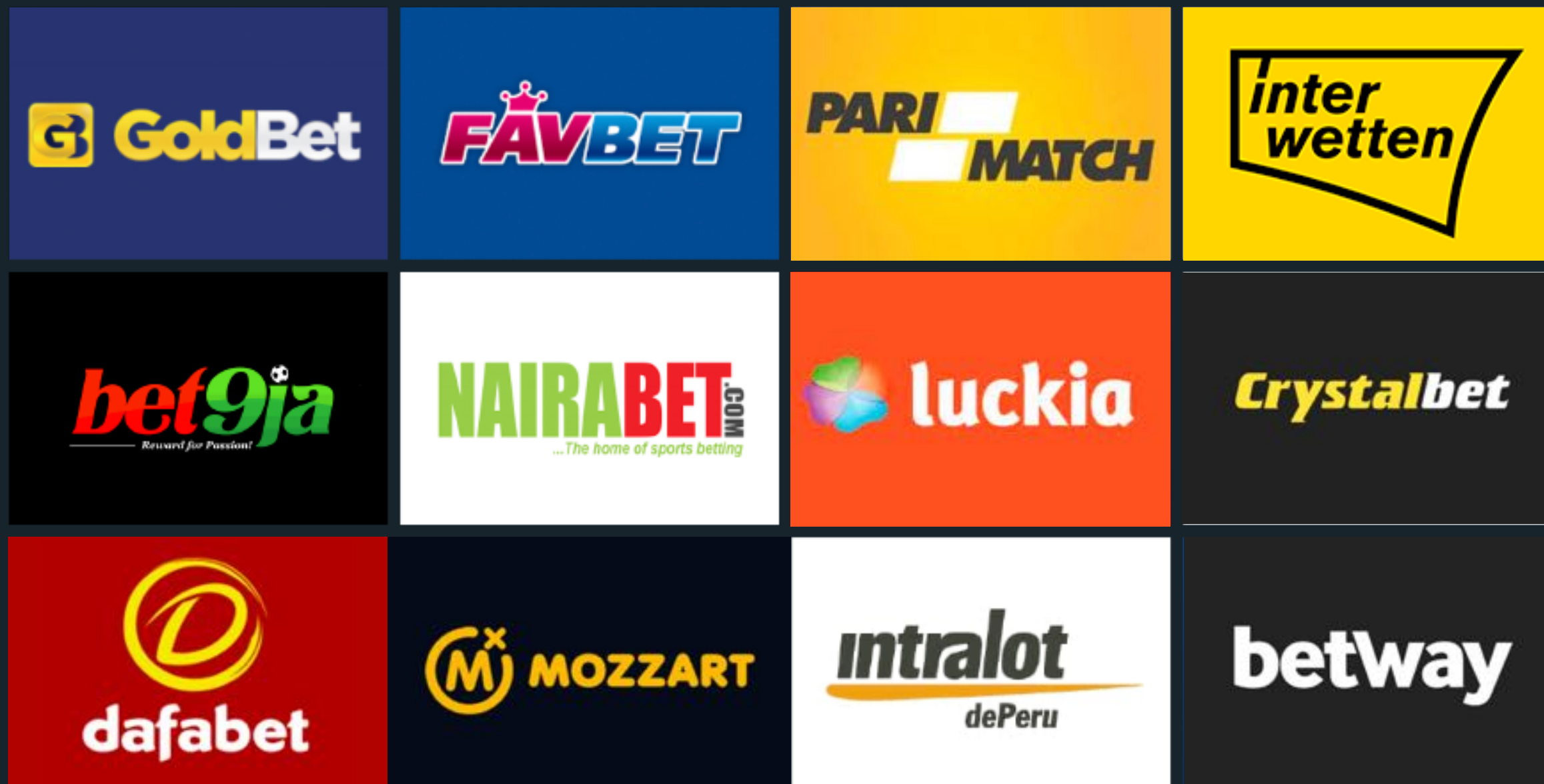


GOLDENRACE SUCCESS CASE

PARTNERSHIPS

Our licensees include online brand leaders worldwide that seek to expand their content offer and maximize revenue streams

Operators (250+)



Platforms



GOLDENRACE SUCCESS CASE

LICENSED & CERTIFIED

JURISDICTION	TYPE	ISSUED BY / ITL	MODE
ITALY	Certification	AAMS / Sogei	Landbased / Remote
MALTA	License	MGA / GLI	Remote
UK	License	UKGC / NMI	Remote
CROATIA	Certification	SIQ / GLI	Landbased / Remote
ROMANIA	License	ONJN	Landbased / Remote
SLOVAKIA	Certification	TSU	Landbased
SPAIN Final process	Certification	DGOJ / GLI	Remote
COLOMBIA	Certification	COLJUEGOS / GLI	Landbased
PHILIPPINES	License	PAGCOR / GLI	Landbased
NEW JERSEY In process	License	NJDGE	Remote
Denmark In process	License	-	Landbased

Cert. non-jurisdictional: RNG and Math. library - GLI



ABOUT GOLDENRACE

AWARD WINNING GAMES



WINNER 2016

BEST "NEW VIRTUAL
SPORT PRODUCT"



WINNER 2017

BEST "VIRTUAL
FOOTBALL PRODUCT"



WINNER 2018

BEST "VIRTUAL
FOOTBALL PRODUCT"



WINNER 2019

BEST "VIRTUAL
SPORTS PRODUCT"



WINNER 2019

LEADER OF THE YEAR:
MARTIN WACHTER



TOP GAMES

3D HORSE RACING & TROTTING

THE BEST HORSE RACING SIMULATION

- ▶ LIVE RENDERED
- ▶ DIGITAL 3D ACTION
- ▶ NEXT LEVEL CUSTOMISATION
- ▶ PLACE YOUR ADS OR BRAND ON THE TRACK
- ▶ PROFESSIONAL VOICE-OVERS
- ▶ V-COMBINATIONS: PLAY ON 4 TO 7 SIMULTANEOUS RACES
- ▶ THE ULTIMATE 3D RACE EXPERIENCE





HD SPORTS



TOP GAMES

HD FIGHTING

UNDISPUTED HEAVYWEIGHT CHAMPION OF VIRTUAL SPORTS

- ▶ MMA WORLD CHAMPIONS FILMED IN REAL ACTION
- ▶ DIGITAL 3D FANTASY ARENAS
- ▶ 5 ROUNDS COMBATS
- ▶ REAL ODDS FROM PRO ODD MAKERS
- ▶ REAL VOICE-OVER
- ▶ NEXT LEVEL CUSTOMISATION AND BRANDING
- ▶ +70 PLAY OPTIONS

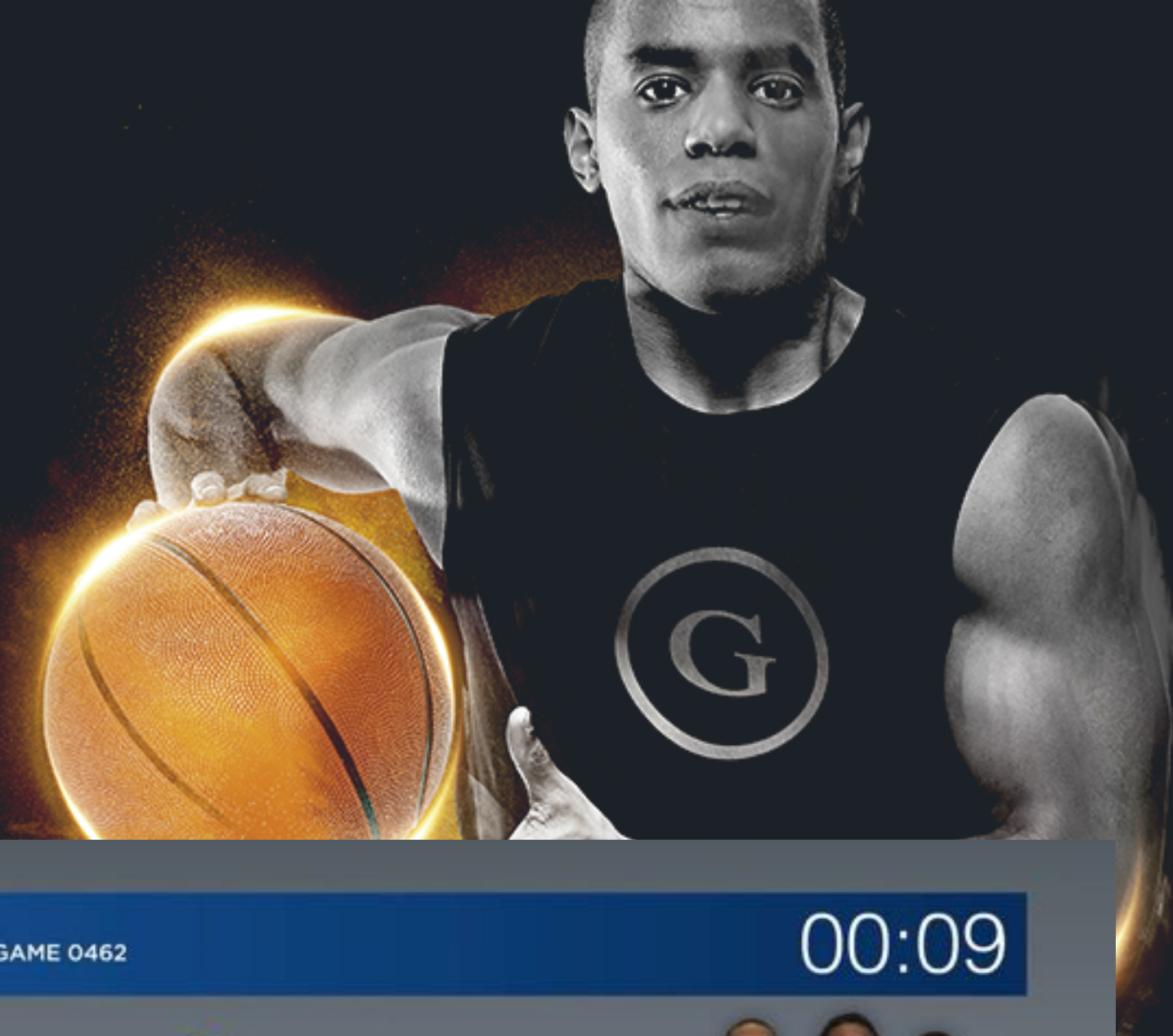


TOP GAMES

3X3 BASKETBALL

60 SECONDS LEFT IN THE GAME,
EVERYTHING CAN HAPPEN...

- ▶ HD REAL ACTION MOVES
- ▶ EUROPEAN AND USA PRO PLAYERS
- ▶ A NEW PLAY SITUATION WITH EACH STARTING SCOREBOARD
- ▶ REAL VOICE-OVER
- ▶ IN-GAME BRANDING
- ▶ REAL ODDS FROM IN-HOUSE BOOKMAKERS



18:00 3X3 BASKETBALL GAME 0462 00:09

REDS 16 BLUES 19

01:00

8	4	18	13	15	7
FG % .567	FG % .588	FG % .593	FG % .581	FG % .458	FG % .698
2P % .250	2P % .354	2P % .294	2P % .280	2P % .245	2P % .316

FG: FIELD GOAL 2P: TWO POINTERS (STATS BASED ON THE LAST 10 MATCHES)

GOLDENRACE JACKPOT \$123,530.47

When there is only ONE MINUTE LEFT to play All winners get a chance to win the JACKPOT!



TOP GAMES

CASINO AND NUMBERS

POPULAR GAMES THAT CAN BE PLAYED SIMPLY AND QUICKLY!

Bet poker

Perfect 6

Keno

Keno Deluxe

Spin 2 Win

Spin 2 Win Royale

Bet POKER GOLDENRACE

GAME 555/35 **€5,346.90**

Perfect 6

UNDER 83 ODD

FREE PLAY

GAME 7349 **€5,346.90**

KENO

02:30

71

3 5 53 67

GAME 7349 **MEGA JACKPOT**

SPIN 2 WIN

02:30

MEGA JACKPOT

PAY TABLE	
COLOURS	43
DOZENS	42
EVERYTHING	42
NEITHER	42
LAST RESULTS	
SPIN2WIN	10
SPIN2WIN	10
SPIN2WIN	10
SPIN2WIN	10
STATISTICS	
NUMBER	HITS
1	4
2	5
3	6
4	4
5	2
6	9
7	4
8	12
9	4
10	1
11	7
12	3
13	2
14	2
15	2
16	2
17	2
18	2
19	2
20	2
21	2
22	2
23	2
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68	2
69	2
70	2
71	2
72	2
73	2
74	2
75	2
76	2
77	2
78	2
79	2
80	2
HOT / COLD NUMBERS	
HOT	11 3 11 35 27 15
COLD	21 24 7 18 11 8

GAME 7349 **MEGA JACKPOT**



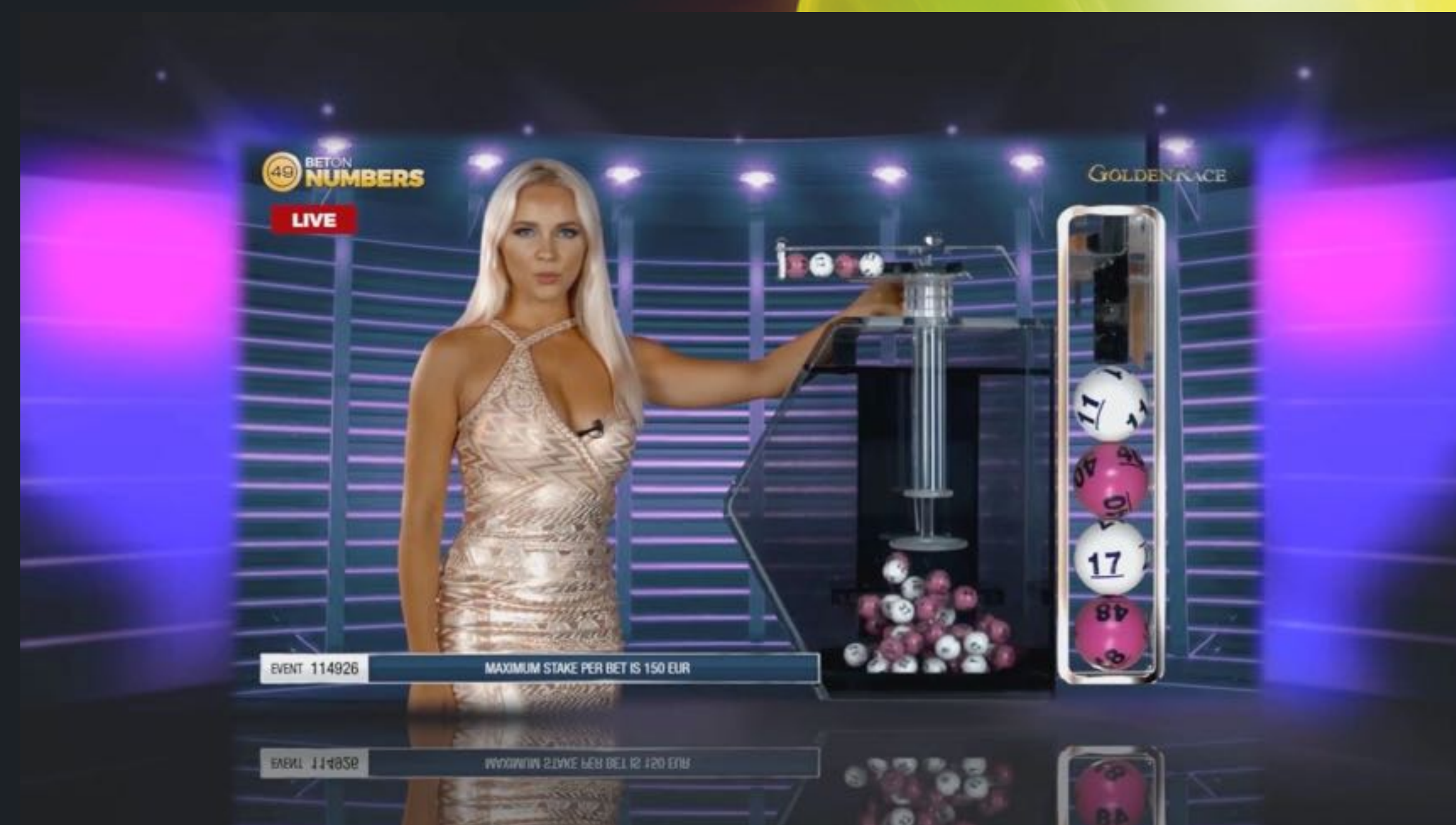
TOP GAMES

HD LIVE GAMES

DRAWS STREAMED LIVE EVERY FEW MINUTES, 24/7

- ▶ VERIFIABLE LIVE STATUS
- ▶ 24/7 GLOBAL TIME ZONE COVERAGE
- ▶ LOTTERY, KENO, CASINO, POKER, DICE...
- ▶ MANY DIFFERENT BETTING OPPORTUNITIES
- ▶ ALL PLATFORMS: RETAIL, DESKTOP AND MOBILE

Super 7
Super 5
Mega 6
Mega 7
Spin 2 Wheels
Bet Poker
Casino War
Super Dice



TOP GAMES

VIRTUALLY LIVE GAMES

LOTTERY AND CASINO STYLE GAMES

- ▶ INSTANT DRAW FOR THE MOST ACTIVE PLAYERS
- ▶ TEST YOUR LUCK AT ANY MOMENT OF THE DAY
- ▶ PRE-RECORDED CASINO CLASSICS
- ▶ FEATURING REAL DEALERS
- ▶ BREATH-TAKING SETS

Mega 6
Mega 7
Super 7
Lucky Colour
Baccarat
Roulette
The Fortune Wheel
Blackjack

HOLLYWOOD
LIVE GAMES





COMING SOON!

HD TENNIS | AMERICAN FOOTBALL | 3D MOTOR RACING

TOP GAMES

VIRTUAL SPORTS PLAY MODES

SCHEDULED

A play experience shared with many others



- ▶ Game events are launched according to a set daily schedule
- ▶ Schedule can be configured separately for each game and unit
- ▶ All platforms

ON-DEMAND

Instant reward for players who do not want to wait



- ▶ The game is launched upon player request
- ▶ A unique simulation and result is created on every run
- ▶ For online, mobile and terminals

SCREENSHOTS

RETAIL GAMES FOR VBOX / SATELLITE / TERMINAL



01 LVN 3 0 MGA

81'

mybet



GAME 555/35



FOOTBALL: Spain Liga W35

01	ABI 3	02	AMD 1	03	CVG 0	04	EIB 0	05	FCB 4	06	GTF 2	07	LVN 3	08	PAL 0	09	RSC 1	10	VLC 2
	ALA 0		BET 2		DPC 1	Fin	EPN 0		GIR 1		LEG 2		MGA 0		RMD 0	Fin	SVL 4	Fin	VLL 3

02:30

KYOTO DOWNS



▶ 3:45 PM

TRACK CONDITION: 1.77

	WIN	SHOW	Rating	QUINELLA
1 Seabiscuit Sorley North	1.24	1.58	83%	MIN 2.22
2 Seattle Slew Abraham Green	1.75	1.77	51%	MAX 18.00
3 Rocinante Heavy Fermin Haber	1.97	1.89	22%	
4 Alleyway Ricky Bullock	2.03	2.14	73%	EXACTA
5 War Admiral Aubree Allen	2.11	2.45	24%	MIN 4.53
6 Whirlaway Helga Koolen	2.15	2.75	88%	MAX 15.9
7 Wind Breaker Kilian Ozolinsh	2.85	2.81	71%	TRIFECTA
8 Hurricane Breath Brad Wallace	3.11	2.89	20%	MIN 65.8
9 Thunder Gluch Rowan Peterson	3.12	3.01	72%	MAX 1374
10 Artax Jaxson Jeanes	3.15	3.21	84%	4 ANY ORDER
11 Secretariat Veronika Kurucz	4.81	3.35	21%	MIN 2745
12 Bucephalus Andreas Poulin	5.22	3.37	85%	MAX 4252



2 Seattle Slew Abraham Green	WIN	1.75
	SHOW	1.77

Since Won: 14 Since Showed: 3 (last 120 races)

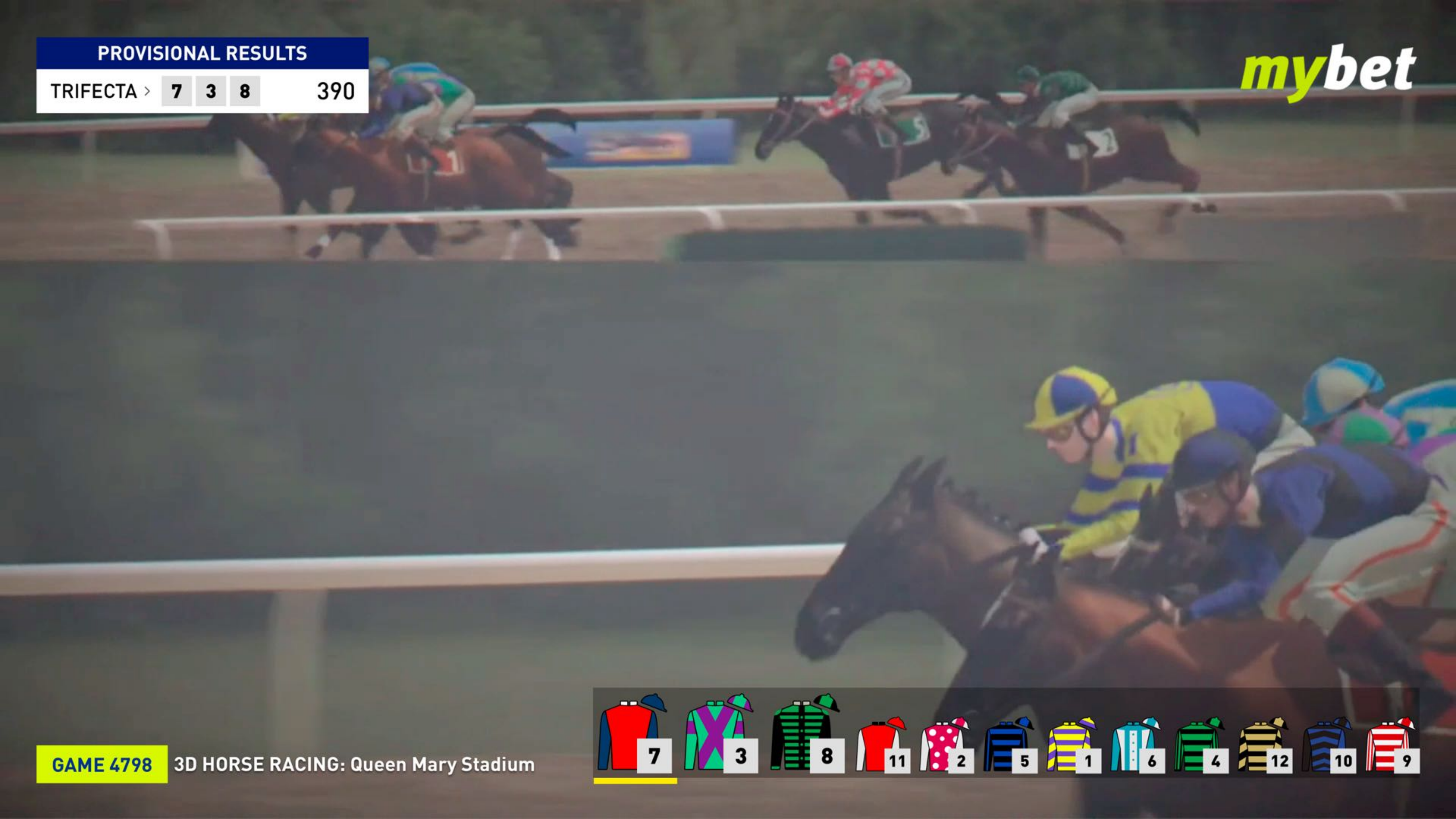
LAST RESULTS: RACE 4797

4 ALLEYWAY	2.42	1.53	QUINELLA	4 2	24
2 SEATTLE SLEW	2.15		EXACTA	4 2	12.8
1 SEABISCUIT	1.85		TRIFECTA	4 2 1	242
			SUPERFECTA	4 2 1 5	1835

PROVISIONAL RESULTS

TRIFECTA > 7 3 8 390

mybet



GAME 4798

3D HORSE RACING: Queen Mary Stadium



LET'S TALK!

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